

Presidential Award for Chapter Excellence

2016 Nomination

Table of Contents



Chapter Summary	1
I. Membership	3
A. Net Membership Gain/Loss and Retention	
B. Membership Recruitment Efforts and Programs	
C. Evidence of Innovative Membership Development and Retention Efforts Regardless of Whether Net Growth Has Occurred	
II. Service To Chapter Members	5
A. Number of Members Attending Meetings/Events	
B. Member-to-Member Outreach	
C. Evidence the Chapter Is Successfully Meeting Chapter Best Practices	
D. Chapter-to-Chapter Outreach	
E. Chapter Diversity/Inclusiveness Programs or Activities	
F. Young/Emerging Professionals – Efforts to Attract and Engage Young Professionals in The Chapter and APWA National.	
III. Advancement Of Public Works And Sustainability	17
A. Awards/Recognition Programs	
B. Public Works Promotion	
C. Professional Development	
D. Promotes Sustainability in Public Works Management	
E. Advocacy Outreach—Efforts to Advocate for Public Works and Increase Awareness and Understanding of Public Works with Elected/Appointed Officials	
IV. Service To The Community	25
A. Educational Outreach Programs	
B. Community Service Programs	
Appendix A: Chapter Best Practices	28

Chapter Summary



The Oregon Chapter covers the entire state of Oregon – nearly 100,000 square miles. The chapter has very active committees, a top-notch education and training program, and provides numerous networking opportunities for its delegates. Due to the efforts of our members, the chapter continues to expand and improve chapter programs as well as grow in membership.



Oregon Chapter Board at 2016 spring conference in Hood River

The chapter’s strategic plan is updated annually at the board retreat to reflect the incoming president’s goals. To ensure input from new board members they are invited to join continuing board members at the year-end planning event. The 2016 chapter strategic plan covered four key areas: professional development; outreach; advocacy; and chapter administration. Action items associated with each of the key areas provides opportunities to take the chapter to the next level of excellence.

The Oregon Chapter excels in providing value to chapter members through an abundance of professional development opportunities. In 2016 chapter offerings included spring and fall Street Maintenance and Collections System “short schools,” spring and fall conferences, three different Northwest Public Works Institute classes and a Preventive Maintenance for Roadway Surfaces Workshop for a total of over 800 attendees and 162 exhibitors.

Additionally, there were 556 attendees at the monthly lunches, which afforded the members the ability to network and learn about an innovative project or process being implemented by other chapter members. The lunches were held at various locations around Oregon, providing greater convenience for member participation.

Technical tours hosted by the transportation, water resources and sustainability committees continue to be a favorite activity of chapter members. Two events last year included a tour of Portland’s Rhine-Lafayette pedestrian overpass and field trip to the new Elephant Land exhibit at the Oregon Zoo. Additional tours were offered as part of the semi-annual conferences.

As part of the strategic plan goal to increase outreach, the chapter continued to improve connections to and between members and local communities. In addition to the networking events mentioned above, the chapter brought members together through our First Timer and Young Professional programs. In 2016, 30 people participated in the conference’s First Timer program. First Timers are paired with experienced chapter mentors who introduce them to other Oregon Chapter members and aid them in navigating conference events. The initial connection with potential members helps to emphasize the inclusiveness and value of being an APWA member.

Chapter Summary



The chapter's Young Professional (YP) program is in its second year. The YP committee provides a venue for emerging professionals to connect with each other. The chapter sponsored seven YP events last year – two YP-only social events, a joint YP-only event with another professional society, two conference YP/mentor mixer socials and participation in Engineer's Week with high school students in Portland and Salem.

Two community partnership events occurred in the cities where the chapter conferences were held. These events not only provide support to a local non-profit but provided a setting for chapter members to connect with the community.

Another chapter strategic goal is to educate the public about the value of public works' contributions through advocacy. The Oregon Chapter's awards program, community outreach grants and scholastic foundation are a few creative ways the chapter advocates for the importance of public works.

In 2016, the chapter added the "Bulldog Award" in honor of Eric Jones (who is nicknamed "Bulldog") to recognize people who define excellence in communications. Three Young Leaders were acknowledged for their contribution to public works and six local projects of the year were recognized – two for transportation, two for environmental, one for disaster construction/repair and one for structures. Additionally, the chapter's highest individual honor for chapter service – the Bowes Award – was presented.

Community outreach grants funded by the chapter provided opportunities to promote public works through education, community and career support. The chapter distributed \$22,000 in grants last year. One of the grants helped to support the Oregon middle-school MATHCOUNTS program which engaged 821 Oregon students in mathematics competitions.

The chapter has a robust scholarship program. Last year approximately \$14,800 was raised via our "Gizmo Award" and other conference fundraising related activities. The scholastic foundation was able to award 12 scholarships totaling \$17,750 including two new scholarships – one for veterans and the Alsing Memorial. These scholarships encourage students in the pursuit of a career in public works.

The success of the Oregon Chapter is because of the enthusiasm, hard work and vision of our chapter leaders both past and present.

More information about the Oregon Chapter, including links to its quarterly newsletter, training schedule and committee and board listings, can be found on the chapter's web site, <http://oregon.apwa.net>.

[Top](#)

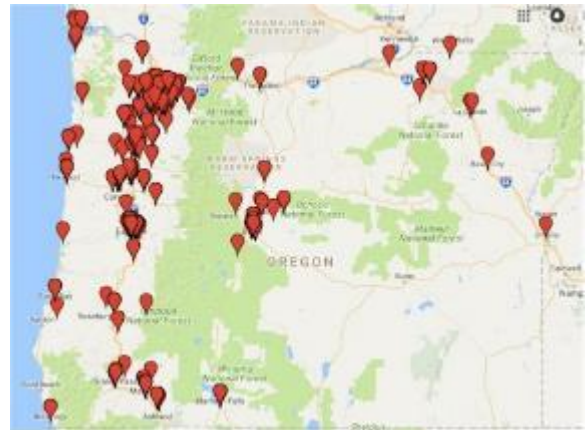
I. Membership



A. Net Membership Gain and Retention

The Oregon Chapter started 2016 with 761 members, and ended the year with 784 members. This illustrates a net gain of 23 members which represented a 3 percent increase in membership over the previous year.

The majority of the members, 76 percent, are employed by public agencies. Another 20 percent of membership comes from consultants and suppliers, and 4 percent were retired or unaffiliated members. Local agencies are steadily re-engaging the chapter after the economic downturn from a few years ago when membership and chapter-sponsored events saw a reduction in participation.



Member density map for 2016

B. Membership Recruitment and Retention Efforts and Programs

The Oregon Chapter's member population is diverse and comprised of a variety of personnel, including public agencies, private consultants, contractors and suppliers. It also includes equipment and plant operators, engineers, technicians, planners, surveyors, administrators and tradesman as just a few of the job titles and classifications that make up the chapter's membership enrollment. Agencies and consultants are encouraged to register as "groups" to maximize their organization's participation in APWA.

The chapter strives to make the APWA experience affordable to its members. No local dues are charged, and every effort is made to keep the costs of conferences and trainings as low as possible. Scholarships and sponsorships are used to offset fees for members and member agencies that otherwise might not be able to participate and gain the full benefits of membership (see Conference Sponsorship and Accessibility in Section II for more details).

The chapter also strongly encourages committee activities and holds luncheons, training opportunities and board meetings to inspire members to become involved. A conscious effort is made to spread these engagement activities throughout the state. Even though membership is concentrated in western Oregon, which mimics Oregon's overall population density, trainings and conferences are held in central and eastern Oregon and along the Oregon coast. This provides training and networking opportunities to members from smaller communities and areas of the state that have limited resources to travel to larger, urban areas.

The Oregon Chapter uses a variety of information tools to encourage active participation. The chapter's quarterly newsletters contain information about upcoming events, and members are updated about chapter activities via email throughout the year. The chapter and its contracted administrative service, Cameo Management Solutions, market educational programs, public works luncheons, conferences, scholarships and sponsorships. To ensure that members have a

I. Membership

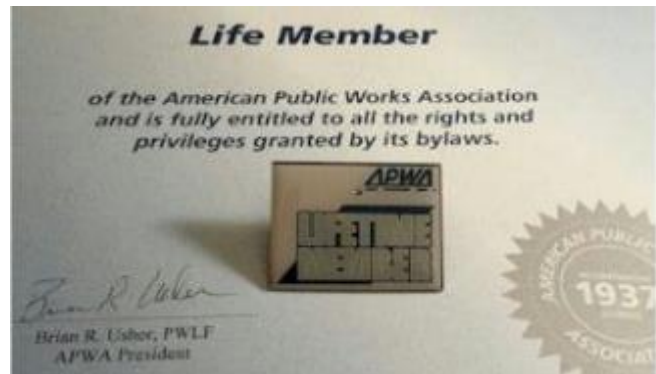


fulfilling experience, they are encouraged to join one of the chapter’s many committees. New members are a crucial part of the chapter and are welcomed through the First Timer Program. The First Timer Program, which is discussed in further detail under “Service to Chapter Members,” is just one way relationships are developed between new and existing members. Elements of fun and camaraderie are incorporated into the chapter by creating an environment where new members feel welcomed and current members stay engaged. Furthermore, a sense of community and legacy is cultivated through community service projects. The chapter has an active membership committee that has numerous responsibilities, such as tracking chapter membership, working to obtain and increase membership and providing membership information to prospective members. The membership committee also focuses on ensuring that all agency and corporate membership requirements are filled.

C. Provide Evidence of Innovative Membership Development and Retention Efforts Regardless of Whether Net Growth Has Occurred

Each issue of the newsletter includes a listing of new members along with their contact information. This is intended to forge connections with new members early on and provide a fairly immediate benefit of membership.

Specific types of membership are promoted from time to time. For example, the summer 2016 chapter newsletter included an article about APWA Life Membership, detailing the criteria to become a life member and sharing a personal story from one of the chapter’s newest life members. The point of this article was to encourage longtime members to remain engaged even after they have retired.



The Oregon Chapter does not require an APWA membership for attendance at trainings or educational events. However, there are generally “member” and “non-member” rates, which are set to encourage people to join APWA to gain all the benefits of the association in addition to the reduced training rates.

The Leadership and Management Committee promotes professional excellence by highlighting qualities of effective leadership and management within the public works community. The committee creates connection and mentorship opportunities such as the First Timer program for new conference attendees. Through this program, newcomers and veteran members make connections and broaden their networks with relationship-building opportunities. The program helps develop the professional growth of new members. Additionally, first-time attendees of the semi-annual conferences are offered a discounted rate and an assigned mentor. Retirees are also offered discount conference rates to enable their ongoing participation in the chapter.

[Top](#)

II. Service to Chapter Members



A. Number of Members Attending Meetings/Events

The following table summarizes the various meetings that were hosted by the Oregon chapter throughout 2016. Additionally, the conference and training attendance summaries are documented later in the nomination in the “Professional Development” section.

Committee Leads	Attendees	Activities
<u>Chapter Board</u> Delora Kerber (President) Russ Thomas (President Elect) Gordon Munro (Secretary) Jenifer Willer (Treasurer) Todd Watkins (Immediate Past President) Dan Boss (Chapter Delegate) Directors: Ashley Cantlon, Tony Roos, Elizabeth Papadopoulos, Mike Bisset, John Lewis, Nikki Messenger	11 monthly meetings 10-15 attendees	<ul style="list-style-type: none"> • Holds open meetings each month to discuss chapter business • Discusses budget and upcoming events • Updates and implements chapter’s strategic plan
<u>Awards</u> Krey Younger Adam Craft Todd Watkins	3 meetings 4-5 attendees	<ul style="list-style-type: none"> • Nominates candidates for APWA national and chapter awards • Assists with preparing the PACE, Top 10 Leader and other award applications • Successfully nominated Bob Patterson for the 2016 Top 10 Leader award • Presents candidates for chapter awards • Coordinates meetings periodically around major events such as conferences • Maintains and updates web pages
<u>Audit Committee</u> John Lewis, Terry Song, Gregg Weston	1 meeting	<ul style="list-style-type: none"> • Reviews previous year’s treasury records to ensure accurate accounting
<u>Chapter Communications</u> Eric Jones Brian Richardson	2 meetings 4 attendees	<ul style="list-style-type: none"> • Promotes Oregon APWA • Prepares and issues press releases • Prepares quarterly newsletter • Manages chapter web site

II. Service to Chapter Members



<p><u>Diversity</u> Katie Marwitz</p>	<p>Meetings every other month as a component of Leadership & Management Committee</p> <p>6 meetings</p> <p>3 – 5 attendees</p>	<ul style="list-style-type: none"> • Promotes diversity in public works and Oregon Chapter • Promotes respect for the variety of human experience among our membership • Submits articles to the newsletter to promote chapter diversity • Provides educational links and book recommendations relating to diversity • Promotes submission of the Diversity Exemplary Practices Award and creates an award for nominees to celebrate and encourage others to participate
<p><u>Education</u> Russ Thomas Maggie Vohs Peggy McCormick</p>	<p>28 attendees</p> <p>4 meetings</p>	<ul style="list-style-type: none"> • Arranges educational courses each year such as workshops at conferences • Coordinates assistance with Cameo Management Solutions • Implements training sessions for members • Coordinates CEU and PDH credits
<p><u>Emergency Management</u> Les Miller Bob Patterson Delora Kerber Liane Welch</p>	<p>5-8 attendees</p> <p>2 meetings</p>	<ul style="list-style-type: none"> • Conducts Disaster Mitigation and Preparedness Needs Survey and emergency management technical sessions at conferences • Nominates projects for state and national awards • Liaises with Oregon Emergency Management Association • Develops Sister Community Partnerships • Services as a liaison to Oregon Emergency Management for earthquake exercises and play book
<p><u>Leadership and Management</u> Katie Marwitz</p>	<p>3-5 attendees</p> <p>6 meetings</p>	<ul style="list-style-type: none"> • Promotes chapter mentorship program by recruiting NWPWI graduates • Provides up to three leadership and management technical sessions and one diversity session per chapter conference • Submits articles for chapter newsletter • Promotes leadership skills and diversity awareness through the chapter's website

II. Service to Chapter Members



<u>Leadership and Management</u> (continued)		<ul style="list-style-type: none"> • Provides nominations for local and national awards • Encourages advocacy for public works issues • Develops annual work plan in support of chapter goals
<u>Membership</u> Leslie Finnigan Barbara Blair	2 members 2 meetings	<ul style="list-style-type: none"> • Tracks chapter membership statistics • Works to maintain and increase membership • Provides membership information to prospective members
<u>Public Works Luncheon</u> Eugene: Doug Singer Portland: Fred Wismer Central Coast: Stephanie Reid	Eugene: 236 in 2016 Portland: 245 in 2016 Coast: 75 in 2016	<ul style="list-style-type: none"> • Schedules speakers on various topics related to public works providing continuing education and promoting networking opportunities • Eugene averaged 38 attendees/lunch • Portland averaged 48 attendees/lunch • Coast averaged 25 attendees/lunch
<u>Scholarships</u> Laurie Allen	2 attendees Meets quarterly with foundation board; annually with chapter board	<ul style="list-style-type: none"> • Advertises chapter scholarships to Oregon universities and colleges • Selects and tracks recipients • Provides information about each scholarship and its recipients • Supports Scholarship Foundation with assets of more than \$425,000
<u>Standard Specifications</u> Paul Klope	20 members 2 meetings	<ul style="list-style-type: none"> • Produces and updates public works construction specifications • Develops complete and accurate, current standard construction specifications and drawings for use by public works agencies, consultants and contractors
<u>Sustainability</u> Tim Blackwood	15 attendees 3 meetings 1 field trip	<ul style="list-style-type: none"> • Updates the Sustainability Committee webpage to provide timely and relevant information to all chapter members • In 2016, 25 members (5 new members joined and 2 dropped for a net increase of 3 new members) • Works with the Institute for Sustainability to further sustainable

II. Service to Chapter Members



<u>Sustainability</u> (continued)		infrastructure locally <ul style="list-style-type: none"> • Provides technical training sessions at the spring and fall chapter conferences • Conducts field trips to sustainable facilities to increase local knowledge of successful application of sustainable practices to projects
<u>Transportation</u> Kerry Werner Russ Norton	10-20 attendees 4 meetings 2 tours	<ul style="list-style-type: none"> • Approximately 40 members in 2016 • Collaborates on transportation design, construction, maintenance and funding topics • Promotes education related to transportation • Builds awareness and promotes advocacy of transportation issues • Provides technical training sessions at spring and fall conferences • Arranges for transportation project tours for members
<u>Water Resources</u> Shannon Williams	7-30 attendees 8 to 10 meetings plus technical tours	<ul style="list-style-type: none"> • Maintains exposure of APWA organization to 90+ public and private professionals every month • Hosts quality presentations for professionals to share information and keep themselves educated about storm water related issues within public works • Develops APWA presentation topics to include other water resource topics such as potable water and wastewater • Expands outreach to organizations including ACWA, ERWG and AWWA to build synergies between common missions

New Committee Formed

Beginning in 2016, the APWA Oregon Chapter Public Works Information Technology Committee was formed with the intent to collect, discuss, and present ideas and concepts relating to the utilization of modern information technologies within the Public Works utility sector.

Bob Patterson, public works director in Pendleton and a past president of the Oregon Chapter, chaired the committee in 2016. Committee members have adopted a strategic vision to discover,

II. Service to Chapter Members



organize, and disseminate relevant information amongst fellow APWA members via technical sessions and further development of our chapter’s committee webpage.

The success of this committee can be directly attributed to the joint effort between the City of Eugene and the City of Pendleton, where members are receptive to any new communication technology that improves departmental methodology involving the collection, storage, access, and analysis of critical information pertaining to assets and the “processes” of daily operations for Public Works and Engineering staff.

B. Member-to-Member Outreach

Chapter Newsletter, Web Site and Other Communication Tools

In 2016, the two main areas of accomplishment for the Communications Committee were the chapter’s web site, <http://oregon.apwa.net>, and the chapter’s quarterly e-newsletter.

The chapter’s web site is a key engagement tool for the chapter members. The most popular page on the site is the job listing page, which had garnered more than 15,000 “visits” since inception. Typically, a dozen or more public works jobs in the Pacific Northwest are posted on the chapter’s job-listing page. Other frequently visited chapter web pages include: Chapter Board, Training Opportunities, Conferences and Awards, Standard Specifications, Committee Central, and Scholarships.



Job posting page on chapter's web site

As planned, the new web platform has freed the chapter from a technical bottleneck. In 2016, more than 30 members had some level of administrative privileges to add and edit content on the chapter’s web site. This facilitates the distribution of information and also allows active engagement and the feeling of chapter ownership by the members. Continuing improvements to National’s Chapter Website Templates helped the Oregon Chapter manage events online. Approximately 40 Oregon Chapter events – ranging from technical tours to chapter board meetings – were posted through the event manager function in 2016.

The Communications Committee continues to produce quarterly chapter newsletters, available online at <http://oregon.apwa.net/PageDetails/2512>. Each issue is headlined with a message from the current chapter president. Articles in 2016 told the stories of several scholarship recipients, described a successful sustainability tour, listed various award winners, and promoted conferences and other trainings. The four newsletters in 2016 received more than 3,000 page views and included numerous clickable links to APWA National web pages and other web sites. The increasing reliance on electronically delivered information makes it easier and more cost-efficient to assemble and distribute content but also depends on the members providing accurate email links to “stay in touch.”

II. Service to Chapter Members



Advertisers continue to support the e-newsletter. On average, nine to 10 Oregon-based businesses advertise in each issue of the e-newsletter, bringing in a total of approximately \$4,800 in 2016.

The chapter has a Gmail account (oregonapwa@gmail.com) to receive email from members and other interested parties. The chapter secretary monitors this account.

The chapter staffed a chapter information booth at the 2016 spring and fall conferences. The booth featured an electronic slide show about the chapter and the 2016 scholarship recipients, a photo slide show with images from past conferences, membership information, and other materials provided by committee chairs and members.

Committee Technical Tours

Committee technical tours engage members and advance public works knowledge at a very local level, as illustrated by two events in 2016:

- In June 2016 five members of the chapter’s Transportation Committee were given a tour of the new Rhine-Lafayette pedestrian overpass in Portland (see the [summer 2016 e-news](#) for more information).
- The chapter’s Sustainability Committee in July 2016 hosted a field trip to the new Elephant Lands exhibit at the Oregon Zoo. (see [fall 2016 e-news](#) for more information).



Transportation Committee toured new overpass

Both of these activities included a social event following the technical tour. Additional technical tours were offered in conjunction with the semi-annual conferences.

Public Works Luncheons

In addition to the conferences, workshops, technical tours and short schools, the chapter hosts monthly and bi-annual luncheons throughout the state. The Oregon Chapter Public Works Luncheon Committee is comprised of three separate subcommittees. Overall, the committee holds regularly scheduled luncheons to encourage members and non-members alike to network, hear presentations from industry professionals and participate in the APWA organization. The luncheons are held in three locations – Portland, Eugene, and the Central Oregon Coast – on alternating schedules to better serve the APWA demographic in Oregon. Each luncheon starts with an APWA news update so that all members and non-members stay up to date with the organization’s activity. Examples of topics in 2016 included “Water Quality Challenges for a Coastal Community,” “South Willamette Street Transportation Pilot Study,” and “Overview of the Envision Rating System for Public Works Projects.”

II. Service to Chapter Members



The coordinators of the Portland-area Public Works Luncheon Subcommittee in July 2016 held its first rural luncheon for the Washington County Gravel Road Assessment and Status Program (GRASP), with 21 attendees.

Chapter Conferences

One of the most successful ways the chapter engages its membership is holding semi-annual conferences. Each conference draws 200 or more delegates and exhibitors in well-planned events that provide education and entertainment, encourage social interaction, promote chapter leadership and recognize excellence.

The spring 2016 conference, which had almost 200 participants, was themed “Disaster Preparedness: Are You Ready?” and offered more than a dozen sessions on various emergency management topics.

The fall 2016 conference had more than 230 participants. Its theme was P.R.I.D.E. (Providing Reliable Infrastructure with Dedication and Excellence). Sessions highlighted ways public works professionals can achieve P.R.I.D.E., maintain P.R.I.D.E. and promote P.R.I.D.E.

C. Evidence That the Chapter is Successfully Meeting Chapter Best Practices

In 2016, the Oregon Chapter met 100 percent of the applicable *Chapter Best Practices* (see [Appendix A](#)). The Oregon Chapter of APWA sponsored two community service events in 2016, improving the one practice area that was sub-par in 2015. The chapter will continue to implement scheduling efforts to ensure sufficient time and resources are available to coordinate the required number of events.

D. Chapter-to-Chapter Outreach

Chapter Dinners at PWX

In 2016 the first Public Works Expo (PWX) was held in Minneapolis and as per recent tradition, Region IX attendees from Washington, Oregon, Alaska, Rocky Mountain, Utah, Colorado, British Columbia, Alberta and Saskatchewan chapters all gathered together on Tuesday evening during the conference for a joint dinner. The event was held at the Rock Bottom Brewery where participants noshed on beef fajitas, tried various types of beers and shared information about their chapter programs.

Northwest Public Works Institute

The Oregon Chapter continues a longtime practice of collaborating with the neighboring Washington State Chapter. The Northwest Public Works Institute (NWPWI) is a joint effort between the Oregon and Washington APWA Chapters that helps develop leadership and management skills for public work professionals. In 2016, for the fourth year in a row, all three NWPWI leadership classes were held in Washington as well as Oregon.

II. Service to Chapter Members



National Committees

Many members of the Oregon Chapter are actively involved in National APWA programs. This is an opportunity for our Chapter members to share their experience and knowledge with other Chapters. The following table lists the Oregon members who were involved at the National Level in 2016:

<i>Name</i>	<i>Committee/Subcommittee</i>
Mike Bisset	Public Works Projects of the Year Committee
Mike Adams	Small Cities-Rural Communities Committee
Matt Rodrigues	Center for Sustainability
Kurt Corey	Donald C. Stone Credentialing Council, Top Ten Review Committee
Pam Berrian	Donald C. Stone Research Council
Peggy Keppler	Professional Development Committee
Tom Hickmann	Water Resources Management Committee and Asset Management Task Force
Todd Watkins	Nordic Subcommittee to the International Affairs Committee

E. Chapter Diversity/Inclusiveness Programs or Activities

Chapter Board

The chapter's commitment to diversity is clearly stated in the Oregon Chapter 2016 Strategic Plan: "We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works."

The fulfillment of this core value starts with the chapter board. The 2016 board was a solid balance of public agencies, private consultants and retired members working together to accomplish the work of the chapter through collaboration, teamwork and delegation. The Oregon Chapter Board is a functional group of professionals who enjoy their time together, which in turn allows for successful delivery of service to the chapter. The chapter board for 2016 consisted of:

II. Service to Chapter Members



<i>Executive Committee</i>	
President	Delora Kerber (City of Wilsonville)
President-Elect	Russ Thomas (City of Newberg)
Treasurer	Jenifer Willer (City of Eugene)
Secretary	Gordon Munro (TetraTech)
Immediate Past President	Todd Watkins (Washington County)
<i>Directors</i>	
Elizabeth Papadopoulos (TriMet)	Nikki Messenger (City of Roseburg)
Tony Roos (Kittleston and Assoc.)	Ashley Cantlon (Otak)
Mike Bisset (City of McMinnville)	John Lewis (City of Oregon City)
<i>Liaisons to the Board</i>	
National Delegate	Dan Boss (Retired)
Scholastic Foundation	Gregg Weston (3J Consulting)

This group worked efficiently together and shared the common goal and strategic vision of promoting leadership development in its operations. The chapter continued to benefit from its successful practice of electing the treasurer and the secretary to two-year terms, which provides stability and continuity for these important operational positions. The Oregon Chapter is focused on actively recruiting young professionals to serve on the board. In particular, Ashley Cantlon was elected as a director to a two-year term beginning in 2016. Ashley had previously chaired the Young Professionals group, and was heavily involved with the First Timer's Program.

Additionally, the chapter supports sending officers to National events to improve their skill set as leaders in the chapter, making connections with other chapters, and strengthening the bond that the Oregon Chapter has with National APWA.

In 2016, the following chapter leaders were sponsored for trips to National events:

<i>Event</i>	<i>Attendees</i>
Public Works Expo (PWX)	Delora Kerber (President) Todd Watkins (Immediate Past President) Dan Boss (National Delegate) Bob Patterson (Top 10 Leader of the Year)
Council of Chapters	Dan Boss (National Delegate)
Chapter Leader Training	Chapter Leader Training was not offered in 2016; however, Oregon Chapter leaders attended trainings in 2015 and 2017

II. Service to Chapter Members



Training and Networking Opportunities

The Oregon Chapter realizes that the membership is comprised of a wide array of public works professionals who have different needs with respect to training, networking and involvement. The chapter offers diverse training and networking opportunities to cater to the various members who participate in our events. Educational opportunities are available for managers and supervisors (e.g. spring and fall conferences), front-line workers (short schools), and emerging leaders (Northwest Public Works Institute). Technical tours of local facilities and projects are offered at the spring and fall conferences, allowing local agencies to showcase their work to other public works professionals from across the state.

Three technical tours were offered in conjunction with the chapter's semi-annual conferences. The spring 2016 conference offered a technical tour of the Hood River Distillery. Participants of the fall 2016 conference had options to visit Bend's Whitewater Park and tour Bend's water treatment plant. Both conferences offered traditional golf and disc golf, providing healthy activities as well as opportunities for members to socialize and have fun together.

To promote and encourage involvement of our younger members, the conferences host Young Professionals mixers. These mixers are intended to support National's Young Professionals Network (YPN) and to "recruit, develop, connect, empower and retain young professionals in APWA through increased opportunities and resources to enhance their professional development and success with the association and the public works industry."

First Timers Program

One of the more popular aspects at the spring and fall conferences is the First Timers Program. The Leadership and Management Committee established the First Timer Program in 2004 with an intent to welcome first time conference attendees and help them navigate the conference events. The program encourages active participation by pairing each first timer with an experienced APWA mentor.

Mentors play a large role by introducing the first timer to other Oregon Chapter members, resulting in great networking opportunities throughout the conference. The program serves as an avenue for experienced members to share their valuable knowledge of public works with first timers.



First-timers and mentor enjoy social hour at 2016 fall conference in Bend

In 2016, 14 people participated in the program at the spring conference in Hood River and there were 16 participants at the fall conference in Bend. First Timer Program coordinators started teaming up first timers and their mentors ahead of the conference so that connections could be made sooner than the kick-off meeting at the conference.

II. Service to Chapter Members



Diversity Committee

As a component of the Leadership and Management Committee, the Diversity Committee is dedicated to promoting respect for diverse viewpoints, cultures and life experiences by organizing activities and programs that encourage cultural awareness and foster an understanding of individual and group diversity within the public works community.

The committee's annual work plan reflects the chapter's strategic goals. The committee's website features information and resources supporting diversity, equity, human rights and cultural awareness in the workplace. This includes a collection of resources promoting leadership, management, ethics and strategy concepts, as well as quarterly book reviews and recommendations and ways to connect with other public works professionals.

Recognition of Military Veterans

In fall 2015, the chapter held one of its most successful fundraisers to create a new scholarship for veterans of the armed services. The first award of this scholarship was made in 2016. In spring 2016, the chapter further honored veterans by establishing a color guard led by four chapter members who are military veterans (see cover photo). The chapter also added a photo of chapter veterans to the chapter's home page.



Spotlight on veterans at fall 2015 chapter conference

Conference Sponsorship and Accessibility

The Oregon Chapter realizes that many small agencies are facing challenging times in this economic market. To assist local municipalities with training and networking opportunities, the chapter offers scholarships to small, local agencies to allow these employees to participate in a conference they would not otherwise be able to attend and have the opportunity to gain exposure to the attendees, exhibitors and technical sessions. In 2016, five sponsorships totaling \$1,790 were provided: one to a college student from Portland and two to employees of the City of Hood River to attend the spring conference in Hood River; one to a City of Prineville employee to attend a short school in Seaside; and one to an employee of the City of Shady Cove to attend a short school in Bend.

Additionally, the chapter strives to diversify the locations of the spring and fall conferences to enable public works staff from less populated areas of Oregon to attend with lower travel costs. In 2016, the spring conference was held in the Columbia Gorge community of Hood River and the fall conference was held in central Oregon in Bend.

II. Service to Chapter Members



F. Young/Emerging Professionals

The Oregon Chapter's Young Professionals (YP) group is in its second year. Under the able leadership of Chase Welborn, himself a young professional, monthly conference calls are held with 10 to 30 YP committee chairs in a national forum managed by Brad Patterson. On these calls, each chapter discusses progress made with its YP group and what type of events they are holding. Oregon has gotten great ideas by listening to what other chapters across the country are doing successfully. Oregon also has helped several new YP leaders, explaining what has and hasn't worked for the Oregon Chapter.



Young professionals enjoy a social event in Portland

Oregon holds, on average, two YP social events for our chapter in a happy hour setting. There typically are about 15 attendees at these events. At least once a year Oregon's YPs team up with the Pacific Northwest Clean Water Agencies for a joint YP social event. These larger events typically have around 40 attendees. These attendees are typically from the same work fields, so the groups socialize very well together. These larger attendance events allow organizers to rent out a private space for the event, and order catered food. These events typically have equal amounts public employees and private firms. It's a great place to talk shop and see issues from the other side of the counter.

The YP Oregon chapter also attends Engineer's Week, an annual event to encourage engineering careers for young students. Events were held in Portland and Salem, where members of the YP committee, along with many local engineers, host an open house where high school students get one-on-one face time with engineers in the industry. Engineers ask students questions about their interests, let them ask questions about the industry, and help guide them in towards an engineering career they might like. These events host hundreds of students over the week across Oregon.

YP mixer events are held at the APWA Oregon conferences, encouraging all young professionals to join. This is a similar event to the non-conference events, but conference mentors are also invited to attend the YP event. Mentors are responsible for guiding first time attendees through the conference. The mentors are typically more experienced with APWA and have a role model quality. Getting private time with them in a YP-only setting is very beneficial for young members starting their careers.

[Top](#)

III. Advancement of Public Works and Sustainability



A. Awards/Recognition Programs

The Oregon Chapter has a very active awards program that recognizes a variety of projects and individuals from throughout the state. The following is a summary of the awards that were issued in 2016:

Projects:

<i>Description</i>	<i>Agency</i>	<i>Amount</i>	<i>Category</i>
RDM 4-22 Runway Rehabilitation	City of Redmond	\$5 Million to Less than \$25 Million	Transportation
SW 53 rd Street & West Hills Road Roundabout	Benton County Public Works	Less than \$5 Million	Transportation
Amazon Creek Restoration	City of Eugene	Less than \$5 Million	Environmental
McMinnville WRF Expansion Project*	City of McMinnville	\$5 Million to Less than \$25 Million	Environmental
Kane Drive Washout Emergency Repair*	City of Gresham	Less than \$5 Million	Disaster or Emergency Construction/Repair
December 2015 Storm: Emergency Temporary Bridges	Tillamook County Public Works Department	Less than \$5 Million	Structures

* submitted for National APWA award in 2017

Young Leader Award

In 2016 the chapter nominated and awarded three Young Leaders. The last year Oregon had a Young Leader nomination was 2008. After much deliberation, the Awards Committee decided to provide an award to all nominations as each was deserving and each were at the Young Leader age cutoff.

- Ashley Cantlon* has been active with APWA since she first joined. Following her first year with APWA she stepped in as the Young Professionals committee chair. She helped revitalize the group, adding new activities and new members. She is now a board chapter director and continues to add value to the chapter.
- Jeremy Provenzola is an engineer with the City of Gresham. Jeremy has been active with APWA over the years, providing insight into the city's workings through presentations and mentoring other Young Professionals.

III. Advancement of Public Works and Sustainability



- Fred Wismer is the chair for the Portland Public Works Luncheon Committee. Fred helps organize the group as a whole, helping to streamline the payment process as well as finding, scheduling, and organizing the Portland area luncheons. Fred is a recognized CAD expert, having added to a multitude of projects across Oregon as well as across the US. He also helps organize the First Timer Program at chapter conferences.



Fred Wismer (center) with Delora Kerber, Jill Marilley and Ron Calkins

Communications Award (a.k.a Bulldog Award)

The chapter recently added a new award in honor of a recent retiree. Eric “Bulldog” Jones, formerly the public affairs manager for the City of Eugene, has been a longstanding steward and chair of the Chapter Communications Committee. Eric is the inaugural award recipient, and the chapter plans to continue to find and recognize people who define excellence in communications. He was the chapter’s 2015 Top 10 Public Works Leader nominee.

Bowes Award for Chapter Service

Jenifer Willer, civil engineer for the City of Eugene and a longtime and active member of APWA, received the 2016 William A. Bowes Award at the fall conference in Bend. It is the highest award given by the Oregon Chapter, and bears the names of distinguished Oregon public works professionals since the inception of the award in 1978.



Bowes recipient Jenifer Willer with Bob Patterson

Jenifer has been active in Oregon APWA for many years and served on the chapter board as a director and treasurer. Jenifer has long been an advocate of pavement preservation not only as part of her duties with the City of Eugene but also throughout the Pacific Northwest. She has been recognized as the Pavement Manager of the Year by the Northwest Pavement Management Association.

Golden Knuckle (aka “Gizmo”) Award

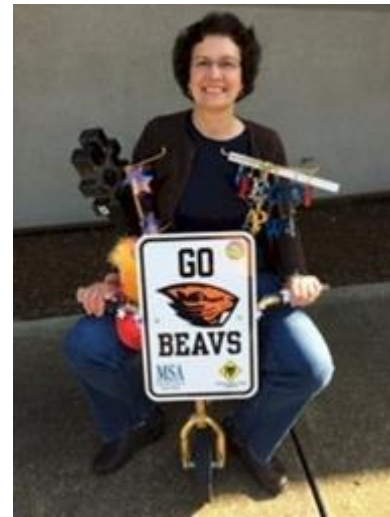
At the 1987 Spring Conference, Past President Pat Napolitano presented a rusty “hunk of iron” to President Hugh Kalani. President Hugh embellished the award by adding steel wheels that came from an antique international truck. This trinket-like trophy, dubbed the Gizmo Award, has been passed on to chapter members twice a year since 1985. Recipients add their personal embellishments that reflect the legacy they want to leave in the industry. In 1993, the award

III. Advancement of Public Works and Sustainability



recipient, Larry Rice, requested that the Executive Board turn the award into a fundraiser for the Oregon APWA Scholastic Foundation, and ever since it has raised scholarship money for students pursuing a career in public works. Because it is difficult to store a large trophy for that long, some members pay hundreds of dollars to ensure that they don't win the award. Winners are voted for and announced at the two annual conferences.

The original Gizmo was buried in Pendleton at the fall conference in 2014. "Gizmo II" is carrying on the tradition of providing a fundraising mechanism for the Scholastic Foundation, but in much more compact form, at least for now. The 2016 "winners" of the Gizmo were: Delora Kerber (spring conference, pictured to the right) and Krey Younger (fall conference).



Gizmo "winner" Delora Kerber

National Awards

Presidential Award for Chapter Excellence (PACE)

The Oregon Chapter continues to meet or exceed National's expectations with respect to growth, performance, and delivery of services. This 2016 PACE nomination packet marks Oregon's 16th submittal with the chapter successfully earning the award, consecutively, since 2001.

Top Ten Leader of the Year Award

Bob Patterson, public works director for the City of Pendleton and a longtime and active member, was selected as the chapter's 2016 Top Ten Leader nominee. To the chapter's delight, Bob was selected by National. Bob has been active in Oregon APWA for many years and served on the chapter board as a director, secretary, president-elect, president and immediate past president. Bob has been an advocate for increasing the use of technology in the field of public works and mentoring young professionals. He recently introduced disc golf as a pre-conference activity.



Bob Patterson

Sustainability Practice – Individual Award

Mike Faha, principal and landscape architect for Greenworks in Portland, received APWA's 2016 Sustainability Practice – Individual Award. Mike has a long and rich history in delivering projects that have made outstanding contributions to promote sustainability in public works. Starting in the 1990s, Mike was a pioneer in the "green" approach to stormwater management – leading the industry in green roofs, green streets, rain gardens, and reducing pollutants in rain runoff – now all considered common



Brian Usher presents award to Mike Faha

III. Advancement of Public Works and Sustainability



practice. His evolving work has led to many agencies adopting public works standards that preserve and protect wetlands and stream corridors and provide for clean water in our rivers.

Jennings Randolph International Fellowship

Matt Rodrigues was selected as a Jennings Randolph Fellow and traveled to Europe to study traffic safety. He researched Sweden’s implementation of the Vision Zero initiative and learned about Denmark’s road safety action plan.

B. Public Works Promotion

The Oregon Chapter continued its ongoing commitment to Public Works Week with the 2016 theme, “Always There.” Many Oregon jurisdictions celebrated statewide from May 15-21 (also, see proclamation issued by Oregon Gov. Kate Brown on page 24). Notable events that promoted public works included:



Hip Hop traffic cop directs Tiny Town traffic at Eugene Public Works Day event

The City of Eugene’s 2016 Public Works Day event drew more than 2,300 people – most of them schoolchildren – to the city’s Public Works yard. For the first time, the event was managed using an incident command system (ICS), which helped identify key areas of concern without losing the fun aspects of the event.



Beaverton celebrated by wrapping vinyl artwork around 40 trash containers

Washington County tweeted that “‘Always There’ is very true of all area public works employees.” The county joined seven other regional public and private agencies in a family-friendly Public Works Fair on May 14, 2016.



Oregon City Mayor Dan Holladay proclaimed May 15-21, 2016 National Public Works Week, and the city celebrated with a cake.

C. Professional Development

In alignment with the Oregon Chapter’s strategic plan, the chapter’s training and professional development program provides a wide range of courses, topics and learning opportunities for front line workers, managers, administrators and engineers.

The Oregon Chapter holds conferences twice a year. These conferences typically attract managers and other senior public works officials. The chapter also continues to work and partner

III. Advancement of Public Works and Sustainability



with the Oregon Department of Transportation’s T2 program to deliver high-quality technical training to public works employees through twice-a-year “short schools.” Both the conferences and the short schools offer official training credits (PDHs and CEUs). As shown below, these conferences and short schools drew 800 attendees in 2016.

The chapter coordinated 14 educational luncheons throughout the year, held in Portland, Eugene and the Central Oregon Coast, all which had great attendance. Several committees – notably the chapter’s Transportation Committee, Sustainability Committee and Water Resources Committee – conducted technical tours in 2016. Additionally, the Northwest Public Works Institute provides a popular series of leadership trainings that are always well attended. Upon completion of the leadership trainings, participants receive a certificate of competency.

The following is a summary of the chapter’s 2016 training program:

<i>Event</i>	<i>Dates</i>	<i>Location</i>	<i>No. of Attendees</i>	
			<i>Delegates</i>	<i>Exhibitors</i>
Spring Conference	April 19-22	Hood River	142	55
Spring Street Maintenance & Collection Systems School	March 29-31	Seaside	164	19
Preventive Maintenance for Roadway Surfaces	April 27-28	Redmond	50	N/A
Fall Conference	October 11-14	Bend	165	67
Fall Street Maintenance & Collection Systems School	October 6-8	Seaside	158	21
Public Works Leadership (NWPWI)	October 27-30	Cannon Beach	40	N/A
Public Works Essentials (NWPWI)	December 8-11	Wilsonville	40	N/A
Developing Leader (NWPWI)	March 10 - 13	Bend	41	N/A

Chapter Conferences

In 2016, the spring conference was held in Hood River, Oregon, and the fall conference was held in Bend, Oregon. Semi-annual chapter conferences target engineers, managers and administrators with technical sessions associated with transportation, sustainability, emergency

III. Advancement of Public Works and Sustainability



management, water and wastewater systems. Additionally, 45 to 55 exhibitors share information about professional services, new products and cutting-edge technology.

The chapter conferences are also attractive to professional engineers and water and wastewater professionals because the technical sessions qualify for Professional Development Hours (PDHs) and/or Continuing Education Units (CEUs). The State of Oregon requires 30 PDHs every two years for professional engineers to retain their license. Because each conference offers 8 PDHs, (i.e. 32 PDHs every two years), there are many professional engineers who earn all of their PDHs at these events.



Delora Kerber with APWA President Ron Calkins at fall 2016 conference in Bend

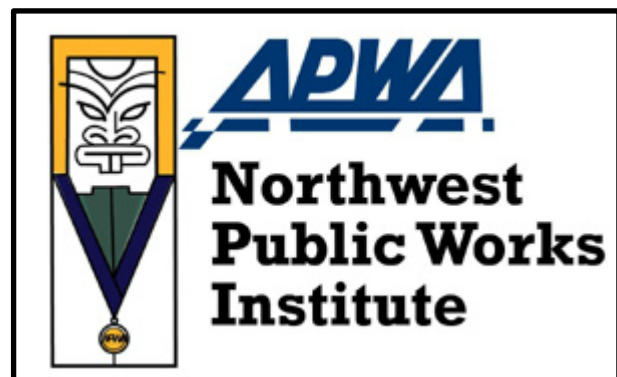
The Oregon Chapter welcomed APWA National President Ron Calkins and Region IX Director Jill Marilley as our VIP guests at the fall 2016 conference. Their visit was a great example of how the Oregon Chapter continues to foster a positive relationship with National as it welcomes insight and guidance from the association's leadership.

Street Maintenance & Collection Systems Schools

The short schools target equipment and plant operators, field crews, and maintenance personnel. In addition, APWA teams up with the Oregon Department of Transportation's Technology Transfer Center to offer the "Roads Scholar" program. This is a multi-part program that trains personnel from across the state in a variety of transportation and road maintenance related principles and theories. In 2016, three short schools were held: two in Seaside and one in Redmond (central Oregon). A total of 372 public works employees attended these trainings.

Northwest Public Works Institute (NWPWI)

The Northwest Public Works Institute is a program that helps develop leadership and management skills among Northwest public works professionals. Through a joint effort between the Oregon and Washington APWA chapters, the institute provides classes in both states. NWPWI offers APWA members three courses: Public Works Essentials, Developing Leader and Leadership Skills. These courses provide public works professionals with the skills needed to advance in managerial and supervisory positions within APWA. NWPWI also requires capstone projects for all three of its courses, whereas previously, only the Developing Leader class did. These projects require students to work in teams and share expertise in operational topics such as managing employees, creative decision-making and engineering.



III. Advancement of Public Works and Sustainability



2016 was the third highest in both revenue gain and graduates and second highest in total participants. For the fourth year in a row, all three NWPWI classes were held in Washington as well as Oregon. Forty-six students completed all 90 hours required to obtain their certificates of completion from National APWA in 2016 - the third highest all-time, with 26 of those coming from Washington and 20 from Oregon. In 2016 those who graduated from the Northwest Public Works Institute so far made up 26% of the National total. There are now 327 graduates from both chapters.



Matt Rodrigues

Donald C. Stone Center

Matt Rodrigues, civil engineer with the City of Eugene, completed the requirements for the Donald C. Stone Center’s Public Works Manager (PWM) credential in August 2016, and his certificate and pin were awarded to him at the PWX in Minneapolis. Other active chapter participants in 2016 included Kurt Corey and Pam Berrian, who served on the Donald C. Stone Credentialing Council and the Donald C. Stone Research Council, respectively. The DCS Center is mentioned and promoted at several chapter events including the NW Public Works Institute, and the fall and spring conferences.

D. Promotes Sustainability in Public Works Management

The Sustainability Committee

The Sustainability Committee’s mission is to inform, educate and support APWA members in implementation of sustainable design, construction, management and operation of public works. The committee has taken several actions to implement this mission: provide sustainability focused education; leverage opportunities to increase awareness of sustainable practices and the committee; and recognize the excellent work of public agencies, organizations and individuals. To accomplish these goals, the committee meets regularly – typically two stand-alone meetings per year and two more in conjunction with the chapter’s spring and fall conferences. At these meetings committee members review the committee’s mission and goals and assess how the goals were met. Champions are assigned to each goal. Educational opportunities are identified for upcoming conferences as well as potential Sustainability Practices Award nominees. The Sustainable Practices Award is awarded at the chapter’s fall conference each year and is the committee’s premier effort to recognize the excellent work of chapter members and member agencies and increase awareness of sustainable practices.



Sustainable practices inspired trip to Oregon Zoo

The Sustainability Committee works hard to stay relevant for chapter members. The group conducts regular surveys of what members want from the committee and how they feel the committee are doing. The surveys show that members value education and networking, in

III. Advancement of Public Works and Sustainability



addition to keeping up on the latest sustainable practices. So, the committee began adding field trips in 2016. The first field trip was to the new Elephant Lands Exhibit at the Portland Zoo. The exhibit is a LEED certified project that includes many sustainable practices implemented by several member firms. Occurring on a beautiful summer afternoon and followed by a social hour, the field trip met all the members’ stated needs: educating them on sustainable practices; keeping them up to date on the latest application of such practices; and providing member networking. The next field trip will be to an Envision award-winning water treatment plant in the area. These field trips are a great way to give members first-hand understanding of how sustainable practices can be applied to public works. The committee continues to grow, adding three more people in 2016.

E. Advocacy Outreach

The Oregon Chapter encourages public recognition, awareness and an understanding of the importance of public works in our communities to elected officials and to the public as a whole. In addition to the statewide proclamation of National Public Works Week by Oregon Gov. Kate Brown on April 21, 2016, cities and counties across the state also proclaimed the week of May 15 - 21, 2016, as National Public Works Week. As Washington County tweeted: “Celebrate what public works does to protect your health, safety and comfort.”

Oregon Chapter President Delora Kerber signed a proclamation on April 19, 2016, that “strongly recommends public works organizations pursue community partnerships for their effectiveness in responding to a natural disaster such as represented by the Cascadia Subduction Zone 2016 exercise, and all other natural disaster responses.” The “Sister Community Partnership” proclamation, brought forward by the chapter’s Emergency Management Committee, noted that emergency responders in the impact zone of a major disaster may have weakened ability to respond to emergencies. The concept is “designed to encourage public works leaders to reach out to leaders across the state and region to establish, develop and sustain a caring, confident, competent and collaborative relationship between their agencies.”

[Top](#)



Gov. Kate Brown proclaimed National Public Works Week

IV. Service to the Community



A. Education Outreach Programs

Scholastic Foundation

The Oregon Chapter's Scholastic Foundation awards scholarships to students interested in pursuing an education related to the public works field. Since 1981, the program has awarded 193 scholarships, totaling \$276,450 in scholarship money. In 2016, the Foundation awarded 12 scholarships ranging from \$500 to \$3,000 for a total of \$17,750. APWA encourages its scholarship recipients to become student-members and to continue their affiliation with APWA after graduation. The stories of these worthy scholarship recipients and the appreciation they express can be viewed at <http://oregon.apwa.net/PageDetails/2532>.

Initially, these scholarships were established to recognize and financially assist civil engineering students with an interest in pursuing a career in public works at three different colleges. Since the Foundation's resources have grown over time, the number of scholarships and recipients has also increased. In 2016, two new scholarships were awarded: the Veterans Scholarship (see below), and the Alsing Memorial Scholarship, established by the wife of the late Allen Alsing, former public works director in Ashland and a longtime chapter member. Additional scholarships are being developed.

Today, the Foundation offers university engineering scholarships, community college engineering scholarships and specialized scholarships at a dozen universities and community colleges around the state. These scholarships are awarded with the hope of encouraging interest in public works careers by providing support for their education.

The primary source of funding for the scholarship program consists of donations made by members of our chapter, including the Gizmo Award contributions made at each chapter conference. In 2016, approximately \$14,800 was raised from the Gizmo and other conference-related fundraising activities. Groups and businesses around the state of Oregon provide other funding for scholarships.

Veterans Scholarship

The spectrum of scholarships funded by the Oregon Chapter includes specific scholarships intended to honor students who meet certain criteria. A good example is the Veterans Scholarship established in 2015 to recognize the dedication provided by the men and women of the armed services. Chapter members dug deep and quickly came up with more \$15,000 – enough to provide an ongoing and sustainable \$750 annual scholarship to an Oregon veteran. The first award of this scholarship was made in 2016 to Michael Hoie, an engineering student at Umpqua Community College. “For five years I served in the United States Marine Corps as a helicopter crew chief,” he said. “This new life as a student accompanied with raising two small children has been extremely challenging, but I know these experiences will help me to be a better father, husband, and human being.”



Michael Hoie

IV. Service to the Community



Mentoring Program

The chapter has successfully piloted a mentorship program, which is an opportunity for graduates of the Northwest Public Works Institute (NWPWI) to continue to develop their leadership skills. The program involves selecting a mentor, establishing goals, preparing a professional development plan (PDP), completing a project as identified in the PDP and presenting the project to the Leadership and Management Committee.

In 2016, there were four participants – Delora Kerber mentored Kim Bria and Bob Patterson mentored Jonathon Wilson. While the number of participants is small, a mid-year check indicated that all involved, including participants from the previous year, were very positive about the experience.

B. Community Service Programs

The Oregon Chapter undertook two community service partnerships in 2016:

- At the spring 2016 conference in Hood River, chapter members donated money and household items to The Next Door program. The Next Door is an agency that helps teens transition from foster care into independent living and their own apartments. In addition to money, chapter members donated kitchenware, bedding, hygiene products and other items. The chapter also made a \$300 donation to the agency. The charity drive was promoted in the chapter’s marketing materials for the conference.
- At the fall 2016 conference in Bend, the chapter chose Shepherd’s House/Grace Changes Everything as its community service project. The goal of the Shepherd’s House is to create a safe and healing environment where the hungry are fed and homeless men, women, children and pets are sheltered. The need for these services in Bend, where one in five residents is homeless, were emphasized in the conference materials. The drive at the conference raised \$1,724 plus two truckloads of creative donations such as boxes full of biodegradable hygiene items and non-perishable food, eight bags full of winter clothing, caps and gloves, six comforters, 100 pet food kits, and a girl’s 16” glitter pink bicycle with handlebar tassels. “We depend on the generosity of people like you to continue to help these hurting broken people transform their lives and experience what it is to have a family and home where they can be safe ... either for the first time in years or for the first time ever,” said Curt Floski, Shepherd’s House executive director.



Some of the donations collected at the fall 2016 conference in Bend

IV. Service to the Community



Community Outreach Grants

The objective of the Community Outreach Grant Program is intended to provide opportunities for Oregon APWA members to participate in community-building events, as well as foster an open society by supporting activities that promote the exchange of ideas, advance livability, strengthen the workforce and support sustainable public works infrastructure. Eligible organizations can apply for grants through a form on the Oregon APWA website.

In 2016, the chapter disbursed more than \$22,000 through its Community Outreach Grants Program (note: because the chapter switched its fiscal reporting year to July through June from January through December, some disbursements cover two years):

- \$2,000 to the City of Eugene in support of Matt Rodrigues' Jennings Randolph International Fellowship
- \$500 to Shepherd's House (detailed above, under community service partnerships)
- \$300 to The Next Door (detailed above, under community service partnerships)
- \$14,420 to Oregon APWA Scholastic Foundation (two years)
- \$5,000 to Oregon Mathcounts (two years at the rate of \$2,500 each year).

In 2016, a total of 821 middle-school students participated in the Oregon MATHCOUNTS program. This number includes 77 school and club teams.

The national MATHCOUNTS competition took place May 8-9 in Washington D.C. Oregon's team placed 11th out of 55 teams

The Oregon MATHCOUNTS program is organized by Professional Engineers of Oregon, and major sponsors include the Oregon Chapter of the American Public Works Association, the Professional Engineers of Oregon, and the National MATHCOUNTS Foundation.



From left: Wendy Coffin, P.E., Stephen Anderson, P.E., math instructor Manny Norse, Jonathan Guo, Stoller Middle School and Oregon Mathcounts first place finisher in 2016

[Top](#)

Cover Photo

Veteran color guard members (from left): Russ Norton, Army; Tony Roos, Army; Gregg Weston, Air Force; Russ Thomas, Navy

Appendix A



Appendix A: Best Practices for APWA Chapter Capacity Building

Mark the Yes or No column as applicable. If response is NO please use the Comments column to elaborate whether issue is being addressed and progress made.		Yes	No	N/A	Comments
Membership Development					
1.	The chapter maintains a continuously active membership growth committee.	√			
2.	The chapter has an active membership development plan in place.	√			
3.	The chapter maintains a college student outreach/mentoring program.	√			
4.	The chapter conducts regular new member orientations and/or implements a plan to welcome new members	√			
5.	The chapter seeks diverse members and exhibits an inclusive attitude in its meetings and communication materials.	√			
6.	Membership retention is specifically assigned to an officer, committee or chapter administrator.	√			
7.	Chapter offers programs targeted to young professionals and/or those new to public works field.	√			
8.	Chapter participates in programs (webinars) offered by National addressing membership issues and utilizes membership recruitment and retention tools offered through National.	√			
9.	Chapter targets small communities and geographic areas where membership is currently minimal or nonexistent.	√			
10.	Chapter monitors roster for unfilled agency membership position(s) and actively works with agency to fill position(s)	√			
Leadership Development					
11.	At least two chapter officers attended the most recent (biennial) Chapter Leader Training.	√			
12.	The chapter delegate has a three-year term of office.	√			
13.	The chapter delegate and/or alternate attends all Council of Chapters meetings and conference calls and regularly reports HOD deliberations to the chapter.	√			
14.	The chapter treasurer serves a minimum of two years and has a transition plan for a successor.	√			
15.	A leadership succession plan is maintained.	√			

Appendix A



16.	An active "past presidents" advisory committee is maintained.	√			
17.	The chapter seeks ways to utilize retired members, such as recruiting new members and/or volunteers.	√			
18.	Annually the chapter appoints a liaison to the National committees which request a chapter designee	√			
19.	The chapter conducts an annual orientation session for new executive committee and committee chairs.	√			
20.	Annually, a transition meeting with the outgoing and incoming executive committee and committee chairs is held.	√			
21.	Chapter strives to seek an optimal mix between the number of public agency and private company members who serve on the executive committee.	√			
Committees and Taskforce Development					
22.	Chapter maintains a description for each of its committees, and volunteers are actively recruited to serve on committees	√			
23.	Committees establish annual goals and submit regular reports of activity to the executive committee	√			
Education and Special Events					
24.	Annually, the chapter conducts at least six continuing education and/or other education programming events to advance the public works field.	√			
25.	The chapter hosts annual equipment event and/or program targeted to "operations" staff.	√			
26.	The chapter hosts two or more special events for members that are of a networking or fundraising value.	√			
27.	The chapter demonstrates creativity and innovation in programs and educational events.	√			
Finance Management					
28.	Hard copy monthly or quarterly financial statements are provided at all executive committee meetings.	√			
29.	The chapter has established a policy to maintain an unrestricted and undesignated liquid reserve between 10% - 35% of its annual budget.	√			
30.	A fundraising development plan exist for chapter fundraisers.	√			
31.	The chapter submits/posts on the website its upcoming calendar of activities to secure insurance coverage to APWA National by January 31.	√			

Appendix A



32.	The chapter has a written investment strategy for short- and long-term goals and reviews the strategy and investment reports at a minimum twice per year.	√			
33.	Executive Committee is aware of financial reporting requirements of the chapter to APWA National and of its fiduciary responsibilities as stated in the APWA Rules Governing Chapters.	√			
34.	If applicable to the chapter, branches provide, at a minimum, quarterly financial statements to the chapter.			√	
Community Service and Outreach					
35.	Annually the chapter organizes and/or participates in a minimum of two community/environmental service events, one focused on an environmental project and one on a community-based project.	√			
36.	The chapter has partnered and/or made contacts to partner on a project/program with other kindred organization(s)	√			
Administration					
37.	The chapter's bylaws are reviewed at a minimum of every three years and amendments submitted to APWA National for approval.	√			
38.	The chapter is in contact with APWA National staff when issues or concerns are identified.	√			
39.	Annually, the chapter reviews all contractual agreements with chapter administrator and/or other remunerated independent contractors.	√			
40.	Chapter submits all contracts that are \$10,000 or greater to APWA National for review prior to signing the contract.	√			
41.	The chapter has a written strategic plan in place that is reviewed at a minimum on an annual basis.	√			
42.	Branches (where applicable)				
a.	The chapter is in regular communication with its branch leaders.			√	
b.	Branch leaders attend chapter meetings.			√	
c.	All branch members are APWA members.			√	
d.	All chapter branches meet performance standards similar to that of chapters.			√	
43.	The chapter maintains a robust awards and recognition program for chapter members and regularly nominates members for APWA National awards.	√			
44.	The chapter annually convenes a planning session to review operational objectives for the coming year.	√			

Appendix A



45.	The chapter's executive committee meets at a minimum on a quarterly basis each year.	√			
46.	If qualified, the chapter submits application for the PACE Award.	√			
47.	The chapter archives and records its chapter historical information and records.	√			
Marketing and Communication					
48.	The chapter has a regular newsletter it distributes to members.	√			
49.	The chapter's written and graphic materials follow APWA branding standards.	√			
50.	The chapter engages the media by promotion of its events, programs and the public works industry.	√			
51.	The chapter promotes the use of social media tools as a means of communication among members.	√			
52.	The chapter has and maintains a website with current and relevant content.	√			
Advocacy					
53.	The chapter actively participates in governmental affairs through use of an advocacy committee/task force or contact liaison.	√			
54.	The chapter annually secures a resolution from the governor in support of NPWW and carries out related functions of NPWW.	√			
55.	The chapter annually identifies advocacy opportunities and encourages its members to be active.	√			

Chapter Name: Oregon Chapter APWA

[Top](#)