

# Presidential Award for Chapter Excellence 2019 Nomination



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***On the Cover***

*2018 Oregon Equipment ROADeo: (from left) Chapter Director John Lewis; 2018 Chapter President Jenifer Willer; event winners Gordan Chandler from Crook County and Steven Graves Jr. from City of Gladstone; and National Delegate Dan Boss*

# Chapter Summary



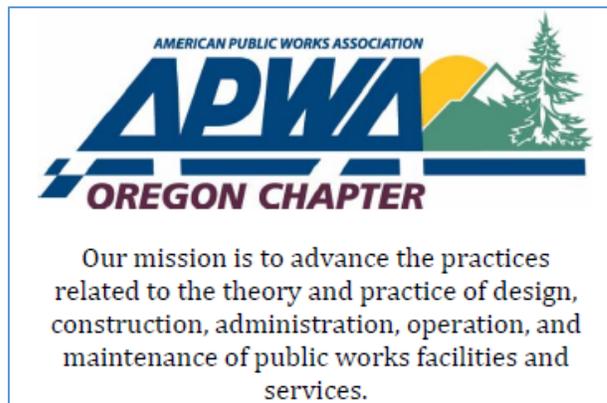
During 2018, the Oregon Chapter continued building upon the core values of the American Public Works Association, the honored traditions of the Oregon Chapter, and a solid organizational foundation. Due to the efforts of our members, the chapter has seen an influx of new members, provided valued programs for our members and public works professionals throughout the state, improved, networking opportunities, and fostered partnerships that benefit the chapter and its members.



*Oregon Chapter Board at 2018 spring conference in Eugene*

The chapter prepares for each upcoming year with a fall retreat of the executive committee. Outgoing, new, and continuing board members reflect on the past year's success, build upon the established board's team cohesiveness, and review and update the chapter's strategic plan for the coming year.

The update to the chapter's strategic plan reflects the incoming president's goals. The chapter's 2018 strategic plan covered four key areas: professional development; outreach; advocacy; and chapter administration. Action items for each of the key areas are developed to help provide opportunities for the chapter to reach the next level of excellence.



During 2018 the Oregon Chapter continued to excel in providing value to chapter members through an abundance of professional development opportunities. Chapter offerings during 2018 included spring and fall Street Maintenance and Collections System "short schools," spring and fall chapter conferences, a preventive maintenance seminar, and three different Northwest Public Works Institute classes. A total of 809 attendees – an 11% increase from 2017 - and 232 industry representatives providing 141 exhibits participated in these offerings in 2018.

Additionally, the Oregon Chapter held monthly lunches at various locations around Oregon to provide greater convenience and opportunity for member participation, which afforded the members the ability to network and learn about an innovative project or process being implemented by other chapter members. During 2018, the lunches drew more than 400 attendees.

Technical tours and workshops held in 2018 continued to be a favorite activity of chapter members. The events were hosted by chapter committees. Field trips in 2018 included a Joint Water Commission Water Treatment Plant tour in Forest Grove and a tour of Eugene's Delta Ponds Project.

# Chapter Summary



Trainings and workshops included a joint training with the Oregon Department of Transportation and a presentation on wet weather preparations. Additional tours and workshops were offered as part of the semi-annual conferences.

One of the Oregon Chapter's strategic plan goals is to increase outreach, improve connections to and between members and local communities, and strengthen relations with other professional organizations.

During 2018, the Oregon Chapter continued a chapter-to-chapter program with the Washington State Chapter, with each chapter sending a member of its executive committee to attend the other chapter's conference, providing an opportunity to exchange ideas, understand lessons learned, share successful programs, and enhance each chapter's service to their members.

Another indicator of the Oregon Chapter's outreach component of the strategic plan are the initiatives to strengthen relationships with professional organizations, including APWA National. At the chapter's 2018 spring conference in Eugene, APWA Executive Director Scott Grayson shared his strategic vision with conferees, and Region IX Director Dan Hartman attended the chapter's fall 2018 conference in Canyonville. Additionally, the Oregon Chapter held its first ROADeo event and sponsored the top two operators to compete in the 2018 National Equipment ROADeo at PWX in Kansas City.

Also in 2018, the chapter strengthened its ties with the Asphalt Pavement Association of Oregon, awarding two joint scholarships totaling \$5,000 with a goal of supporting Oregon students with an interest in transportation infrastructure. The Oregon Chapter and its Specifications Committee continued a long-term partnership with the Oregon Department of Transportation. This partnership not only maintains a standard specification for use by public works agencies across the state, but it also includes joint training on standards and specifications for local agencies delivering federal aid transportation projects.

In addition to the networking events previously mentioned, the chapter continued to focus on its First Timer and Young Professional programs. In 2018, 28 people participated in the First Timer programs at the spring and fall conferences. First Timers are paired with experienced chapter mentors who introduce them to other Oregon Chapter members and aid them in navigating conference events. The initial connection with potential members helps to emphasize the inclusiveness and value of being an APWA member.

The chapter's Young Professional (YP) program is in its fourth year. The YP committee provides a venue for emerging professionals to connect with each other. The chapter sponsored four YP events in 2018 – three in the Portland area and one in Eugene.

Community partnership events continued to be a focus in the cities where the chapter conferences were held. These events not only provide material and financial support to local non-profits and community groups, but also provided a setting for chapter members to connect with the community.

# Chapter Summary



Advocacy to educate the public about the value of public works' contributions is another chapter strategic goal. The Oregon Chapter's awards program, community outreach grants and scholastic foundation are a few creative ways the chapter advocates for the importance of public works.

In 2018, five local Projects of the Year were recognized – two for transportation, two for environmental, and one for structures. Additionally, the chapter presented a Sustainable Practice award, five Everyday Heroes awards (three for individuals and two for groups), a Young Leader Award, a Communication Excellence Award, and the chapter's highest individual honor for chapter service – the Bowes Award.

Community outreach grants funded by the chapter provided opportunities to promote public works through education, community and career support. The chapter distributed nearly \$15,000 in grants in 2018. The chapter continued support of the Oregon middle-school MATHCOUNTS program, with 429 middle school students participating in mathematics competitions in 2018.

The chapter has a robust scholarship program. In 2018, the scholastic fund topped \$500,000, in great part because of conference fundraising-related activities such as the "Gizmo" award. The scholastic foundation was able to award 19 scholarships totaling \$31,500, including one for veterans, two awarded jointly by Oregon APWA and the Asphalt Pavement Association of Oregon, and seven "tribute" accounts. The scholastic foundation continued to expand its outreach to Oregon colleges, creating a new scholarship for students studying public works at Portland Community College.

The continued success of the Oregon Chapter is because of the enthusiasm, hard work and vision of its chapter leaders both past and present.

More information about the Oregon Chapter, including links to its quarterly newsletter, training schedule and committee and board listings, can be found on the chapter's web site, <http://oregon.apwa.net>.

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# I. Membership



## A. Net Membership Gain and Retention

In 2018, membership in the Oregon Chapter held steady and included more than 100 new members, reflecting the commitment of the Oregon Chapter membership committee and the chapter board to provide the values sought by chapter members.

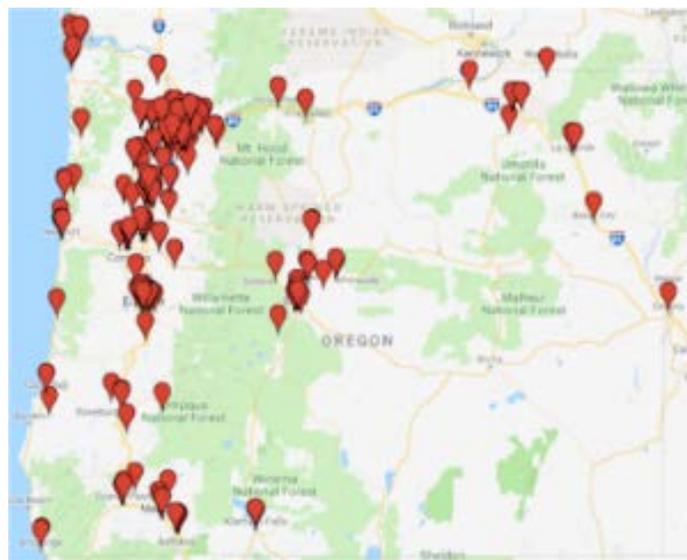
The Oregon Chapter started 2018 with 789 members, and ended the year with 788 members. During the same period, the chapter saw 107 new members join the association. The new members bring a wide range of public works experience to the chapter, reflecting the diversity of the chapter's overall membership, 71 percent of whom are employed by public agencies, another 25 percent come from consultants and suppliers, and 5 percent are life members, retired or student members.

## B. Membership Recruitment and Retention Efforts and Programs

The Oregon Chapter's membership is diverse, comprising a variety of public agencies, private consultants, contractors and suppliers. It includes equipment and plant operators, engineers, technicians, planners, surveyors, administrators and tradesmen as just a few of the classifications that make up the chapter's membership enrollment. Companies and agencies are encouraged to register as groups to maximize the value of their organization's APWA membership.

The chapter strives to make the APWA experience affordable to its members. No local dues are charged, and every effort is made to keep the costs of conferences and trainings as low as possible. Scholarships and sponsorships are used to offset fees for members and member agencies that otherwise might not be able to participate and gain the full benefits of membership.

The chapter also strongly encourages committee activities and holds luncheons, training opportunities and open board meetings to inspire members to become involved. A conscious effort is made to spread these engagement activities throughout the state. Even though membership is concentrated in western Oregon, which mimics Oregon's overall population density, trainings and conferences are held in central and eastern Oregon and along the Oregon coast. This provides training and networking opportunities to members from smaller communities and areas of the state that have limited resources to travel to larger, urban areas.



*Member density map for 2018*

# I. Membership



The Oregon Chapter uses a variety of information tools to encourage active participation. The chapter's quarterly newsletters contain information about upcoming events, and members are updated about chapter activities via email throughout the year. The chapter and its contracted administrative service, Cameo Management Solutions, market educational programs, public works luncheons, conferences, scholarships and sponsorships. To ensure that members have a fulfilling experience, they are encouraged to join one of the chapter's many committees.

New members are a crucial part of the chapter and are welcomed through the First Timer Program. The First Timer program, which is discussed in further detail under "[Service to Chapter Members](#)," is just one way relationships are developed between new and existing members. Elements of fun and camaraderie are incorporated into the chapter by creating an environment where new members feel welcomed and current members stay engaged. Furthermore, a sense of community and legacy is cultivated through community service projects. The chapter has an active membership committee that has numerous responsibilities, such as tracking chapter membership, working to obtain and increase membership and providing membership information to prospective members. The membership committee also focuses on ensuring that all agency and corporate membership positions are filled.

## **C. Provide Evidence of Innovative Membership Development and Retention Efforts Regardless of Whether Net Growth Has Occurred**

During 2018, the chapter membership committee and board members continued its annual practice of reviewing group membership vacancies, delinquent members, and membership recruitment. Typically, one or more board members will reach out to the group contact to encourage the filling of vacancies, with an emphasis on the benefits of membership, including educational opportunities, advancement of skills, and improvement of professional performance. Corporate representatives are contacted concerning retention and development of new members, highlighting visibility, marketing, and networking opportunities that membership can provide.

In another example of innovative membership development, chapter board members (the president in 2018) visit Public Works Institute sessions to talk to attendees about the benefits of APWA membership. This initiative will be furthered in 2019 with a letter developed by the Education Committee for the Chapter President to sign addressed to recent Public Works Institute graduates. In addition to congratulating them on their achievement, information about the benefits of APWA membership will be included.

The chapter has continued to maintain and build upon programs that have highlighted the chapter's goals, encouraged retention, further developed current members, and provided information for recruitment of prospective members. Each issue of the chapter newsletter contains articles on chapter programs, provides marketing opportunities for corporate members, and includes a listing of new members along with their contact information. This is intended to forge connections with new members early on and provide a fairly immediate benefit of membership.

# I. Membership



The Oregon Chapter does not require an APWA membership for attendance at trainings or educational events. However, there are generally “member” and “non-member” rates, which are set to encourage people to join APWA to gain all the benefits of the association in addition to the reduced training rates. At the same time, allowing non-members to attend chapter-sponsored lunches, conferences and trainings exposes them to APWA and the benefits of membership.

The chapter promotes professional excellence by highlighting qualities of effective leadership and management within the public works community through activities such as the First Timer program for new conference attendees. Through this program, newcomers and veteran members make connections and broaden their networks with relationship-building opportunities. The program helps develop the professional growth of new members. Additionally, first-time attendees of the semi-annual conferences are offered a discounted rate and an assigned mentor to help engage the new attendee and encourage their return to future conferences. Retirees are also offered discount conference rates to enable their ongoing participation in the chapter.

The chapter actively promotes and supports the Young Professionals group so that it continues attract the younger generation of public works professionals to APWA.

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## II. Service to Chapter Members



### A. Number of Members Attending Meetings/Events

The table below summarizes various meetings of the Oregon Chapter in 2018 (training and conference attendance summaries are documented under “[Professional Development](#)”, page 24).

<b>Committee Leads</b>	<b>Attendees</b>	<b>Activities</b>
<b><i>Chapter Board</i></b> Jenifer Willer (President) Gordon Munro (President Elect) Nikki Messenger (Secretary) Mike Bisset (Treasurer) Russ Thomas (Immediate Past President) Dan Boss (Chapter Delegate) Directors: Ashley Cantlon, Tony Roos, Doug Singer, Tim Blackwood , John Lewis, Russ Norton	11 monthly meetings  10-15 attendees	<ul style="list-style-type: none"> <li>• Holds open meetings each month to discuss chapter business</li> <li>• Discusses budget and upcoming events</li> <li>• Updates and implements chapter’s strategic plan</li> </ul>
<b><i>Awards</i></b> Krey Younger John Lewis	3 meetings  4-5 attendees	<ul style="list-style-type: none"> <li>• Nominates candidates and projects for APWA national and chapter awards</li> <li>• Assists with preparing the PACE, Top 10 Leader and other award applications</li> <li>• Nominated Gregg Weston for the 2018 Top 10 Leader award</li> <li>• Presents candidates for chapter awards</li> <li>• Coordinates meetings periodically around major events such as conferences</li> <li>• Maintains and updates web pages</li> </ul>
<b><i>Audit Committee</i></b> Tony Roos, Terry Song, Russ Norton	1 meeting	<ul style="list-style-type: none"> <li>• Reviews previous year’s treasury records to ensure accurate accounting</li> </ul>
<b><i>Chapter Communications</i></b> Eric Jones Brian Richardson Adrienne Lindsey Doug Singer	10 meetings (typically phone conference)  3-4 attendees	<ul style="list-style-type: none"> <li>• Promotes Oregon APWA</li> <li>• Prepares and issues press releases</li> <li>• Prepares quarterly newsletter</li> <li>• Manages chapter web site and social media posts</li> </ul>
<b><i>Conference Committees</i></b>	<a href="#">Conference attendees</a> (page 24)	<ul style="list-style-type: none"> <li>• Plan and coordinate the spring and fall chapter conferences with Cameo Management Services</li> </ul>

## II. Service to Chapter Members



<p><b><i>Education</i></b>                  Russ Thomas                  Maggie Vohs                  Peggy McCormick                  John Lewis</p>	<p>28 attendees                   4 meetings</p>	<ul style="list-style-type: none"> <li>• Arranges educational courses each year such as workshops at conferences</li> <li>• Coordinates assistance with Cameo Management Solutions</li> <li>• Implements <a href="#">training sessions</a> (page 24)</li> <li>• Coordinates CEU and PDH credits</li> </ul>
<p><b><i>Emergency Management</i></b>                  Les Miller                  Bob Patterson                  Delora Kerber                  Liane Welch                  Tim Blackwood</p>	<p>5-8 attendees                   2 meetings</p>	<ul style="list-style-type: none"> <li>• Conducts Disaster Mitigation and Preparedness Needs Survey and emergency management technical sessions at conferences</li> <li>• Nominates projects for state and national awards</li> <li>• Liaises with Oregon Emergency Management Association</li> <li>• Develops Sister Community Partnerships</li> <li>• Serves as liaison to Oregon Emergency Management for earthquake exercises</li> </ul>
<p><b><i>Leadership and Management</i></b>                  Russ Norton</p>	<p>3-5 attendees                   2 meetings</p>	<ul style="list-style-type: none"> <li>• Provides up to three leadership and management technical sessions and one diversity session per chapter conference</li> <li>• Submits articles for chapter newsletter</li> <li>• Promotes leadership skills and diversity awareness through the chapter's website</li> <li>• Provides nominations for local and national awards</li> <li>• Encourages advocacy for public works issues</li> <li>• Develops annual work plan in support of chapter goals</li> </ul>
<p><b><i>Membership</i></b>                  Leslie Finnigan                  Barbara Blair                  Tony Roos</p>	<p>3 members                   2 meetings</p>	<ul style="list-style-type: none"> <li>• Tracks chapter membership statistics</li> <li>• Works to maintain and increase membership</li> <li>• Provides membership information to prospective members</li> </ul>
<p><b><i>Public Works Luncheon</i></b>                  Doug Singer  <i>Eugene:</i> Brian Richardson  <i>Portland:</i> Fred Wismer</p>	<p><i>Eugene:</i> 256 in 2018  <i>Portland:</i> 151 in 2018</p>	<ul style="list-style-type: none"> <li>• Schedules speakers on various topics related to public works providing continuing education and promoting networking opportunities</li> <li>• Eugene averaged 43 attendees/lunch</li> <li>• Portland averaged 38 attendees/lunch</li> </ul>

## II. Service to Chapter Members



<p><b>Scholarships</b> Laurie Allen Russ Norton</p>	<p>2 attendees  Meets quarterly with foundation board; annually with chapter board</p>	<ul style="list-style-type: none"> <li>• Coordinates chapter scholarship program with Oregon universities and colleges</li> <li>• Selects and tracks recipients</li> <li>• Provides information about each scholarship and its recipients</li> <li>• Supports Scholarship Foundation with assets of more than \$500,000</li> </ul>
<p><b>Standard Specifications</b> Guy Hakanson Tony Roos</p>	<p>20 members  2 meetings  1 training</p>	<ul style="list-style-type: none"> <li>• Produces and updates public works construction specifications</li> <li>• Develops complete and accurate, current standard construction specifications and drawings for use by public works agencies, consultants and contractors</li> <li>• Arranges for trainings on specifications</li> </ul>
<p><b>Sustainability</b> Tim Blackwood</p>	<p>6 attendees  2 meetings</p>	<ul style="list-style-type: none"> <li>• Updates the Sustainability Committee webpage to provide timely and relevant information to all chapter members</li> <li>• Works with the Institute for Sustainability to further sustainable infrastructure locally</li> <li>• Provides technical training sessions at the spring and fall chapter conferences</li> <li>• Conducts field trips to sustainable facilities</li> </ul>
<p><b>Technology</b> Bob Patterson John Lewis</p>	<p>3-5 attendees  2 meetings</p>	<ul style="list-style-type: none"> <li>• Develops ideas and concepts for the utilization of modern information technologies for storage, access, and analysis of critical information pertaining to assets</li> <li>• Works to discover, organize, and disseminate relevant information about emergency public works technology</li> </ul>
<p><b>Transportation</b> Kerry Werner Darren Hippenstiel Russ Norton</p>	<p>10-20 attendees  4 meetings</p>	<ul style="list-style-type: none"> <li>• Collaborates on transportation design, construction, maintenance and funding topics</li> <li>• Builds awareness and promotes advocacy of transportation issues</li> <li>• Provides technical training sessions at spring and fall conferences</li> <li>• Arranges transportation project tours</li> </ul>

## II. Service to Chapter Members



<p><b>Water Resources</b> Shannon Williams Ashley Cantlon</p>	<p>7-30 attendees  8 to 10 meetings plus technical tours</p>	<ul style="list-style-type: none"> <li>• Maintains exposure of APWA organization to 90+ public and private professionals every month</li> <li>• Hosts quality presentations for professionals to share information and keep themselves educated about storm water related issues within public works</li> <li>• Develops APWA presentation topics to include other water resource topics such as potable water and wastewater</li> <li>• Expands outreach to organizations including ACWA, ERWG and AWWA to build synergies between common missions</li> </ul>
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### B. Member-to-Member Outreach

#### Chapter Newsletter, Web Site and Other Communication Tools

In 2018, two areas of outreach accomplishment were the chapter’s web site, <http://oregon.apwa.net>, and the chapter’s quarterly e-newsletter. The chapter has an active Communications Committee, and the committee in 2018 met a long-term objective by increasing the number of members on the committee. This allowed the chapter to increase its use of social media, and furthered the importance of communication in public works by identifying a recipient for the chapter’s 2018 Excellence in Communication Award.

The chapter’s web site is a key engagement tool for the chapter members. The most popular page on the site is the job listing page, which had garnered nearly 30,000 “visits” since inception. Typically, a dozen or more public works jobs in the Pacific Northwest are posted on the job-listing page. Other frequently visited chapter web pages include: Chapter Board, Training Opportunities, Conferences and Awards, Standard Specifications, Committee Central, and Scholarships.



*Job posting page on chapter's web site*

As planned, the web platform has freed the chapter from a technical bottleneck. In 2018, more than 30 members had some level of administrative privileges to add and edit content on the chapter’s web site. This facilitates the distribution of information and also allows active engagement and the feeling of chapter ownership by the members. Continuing improvements to National’s Chapter Website Templates helped the Oregon Chapter manage events online. Approximately 40 Oregon Chapter events – ranging from technical tours to chapter board meetings – were posted through the event manager function in 2018.

## II. Service to Chapter Members



The Communications Committee continues to produce quarterly chapter newsletters, available online at <http://oregon.apwa.net/PageDetails/2512>. Each issue is headlined with a message from the current chapter president. Articles in 2018 told the stories of several scholarship recipients, offered technical information on a variety of subjects, listed new members and various award winners, and promoted committee meetings, chapter events, conferences and other trainings, and National APWA events and initiatives. The four newsletters in 2018 received more than 4,300 page views and included numerous clickable links to APWA National web pages and other web sites. The increasing reliance on electronically delivered information makes it easier and more cost-efficient to assemble and distribute content but also depends on the members providing accurate email links to “stay in touch.”

Advertisers continue to support the e-newsletter. In 2018, six companies purchased ads in the online newsletter, bringing in a total of approximately \$1,500 in chapter revenue.

The chapter has an email account ([oregonapwa@gmail.com](mailto:oregonapwa@gmail.com)) to receive correspondence from members and other interested parties. The chapter secretary monitors this account.

The chapter staffed a chapter information booth at the 2018 spring and fall conferences. The booth featured an electronic slide show, membership information, and other materials provided by committee chairs and members.



Working with the chapter board, the Communications Committee developed strategies and tactics to increase the chapter’s use of social media, particularly Facebook. Elements of the social media plan, which will be fully implemented in 2019, include a content calendar that aims to ensure interesting and timely posts throughout the year.

The committee was successful in adding new members in 2018, recognizing that many public and private public works agencies have staff trained in public affairs, marketing, and graphic design. Additional committee members will allow the implementation of increased social media and other initiatives to improve the chapter’s internal and external communications.

### **Public Works Luncheons**

In addition to the conferences, workshops, technical tours and short schools, the chapter hosts monthly and bi-annual luncheons throughout the state. The Oregon Chapter Public Works Luncheon Committee is composed of several separate subcommittees. Overall, the committee holds regularly scheduled luncheons to encourage members and non-members alike to network, hear presentations from industry professionals and participate in the APWA organization. In 2018, the luncheons were held in two locations – Portland and Eugene – on alternating schedules to better serve the APWA demographic in Oregon. Each luncheon starts with an APWA news update so that all members and non-members stay up to date with the organization’s activity. A total of 407 participants attended the events.

## II. Service to Chapter Members



2018 topics included: Oregon Wetlands: Environmental Permitting Process; The Art of Dam Removal; Rebuilding Spencer Butte Summit Trail; Thurston Hills Natural Area Trail System; A Vision for the New Civic Park; Intersection Control Evaluation; Newport Big Creek Dams; Pioneer Mountain – Eddyville Project; Subsurface Utility Engineering; and Franklin Boulevard Renovation

### **Chapter Conferences**

One of the most successful ways the chapter engages its membership is holding semi-annual conferences. Each conference draws 200 or more delegates and exhibitors in well-planned events that provide education and entertainment, encourage social interaction, promote chapter leadership and recognize excellence.

The spring 2018 conference in Eugene drew approximately 270 delegates and exhibitors. Its theme, “Making Progress,” signified both incremental betterment of ourselves and the construction of projects to make our communities better places.

The fall 2018 conference in Canyonville had nearly 250 delegates and exhibitors. Its theme was “Keep Calm and Public Works On,” a play on the British World War II slogan to motivate and strengthen the morale of the people. Sessions highlighted messages of resilience and continuing to deliver essential services to our communities.



*Spring 2018 conference in Eugene*

### **C. Evidence That the Chapter is Successfully Meeting Chapter Best Practices**

During 2018, the Oregon Chapter of APWA continued to focus on the standards set in prior years, maintaining adequate scheduling, coordination, and resources to meet 100 percent of the applicable *Chapter Best Practices* (see [Appendix A](#)).

### **D. Chapter-to-Chapter Outreach**

#### **Oregon and Washington State Conference Exchange Program**

In 2018, the Oregon Chapter continued its chapter-to-chapter conference exchange program with the Washington State Chapter. Members of each chapter’s executive committee participate in the exchange program, providing an opportunity to exchange ideas, understand lessons learned, share successful programs, and enhance each chapter’s service to its members. Each chapter hosts a representative of the other chapter’s executive committee at one of their semi-annual conferences, where they interact and participate and in the host chapters board and committee meetings, participate in that chapter’s conference programs, and network with members of the host chapter. This has improved each chapter’s programs and revitalized the relationship between each chapter. Oregon Chapter President Jenifer Willer attended the Washington State Chapter’s 2018 spring conference in Vancouver, Washington, and Peter DeBoldt, co-chair of the PWX-2019 Management Committee, attended Oregon’s 2018 fall conference in Canyonville.

## II. Service to Chapter Members



### Chapter Dinners at PWX

In 2018 PWX was held in Kansas City and, as per recent tradition, Region IX attendees from Washington, Oregon, Alaska, Rocky Mountain, Utah, Colorado, British Columbia, Alberta and Saskatchewan chapters gathered together during the conference for a joint dinner.

### Northwest Public Works Institute

The Oregon Chapter continues a longtime practice of collaborating with the neighboring Washington State Chapter on the Northwest Public Works Institute (NWPWI), a joint effort between the two chapters that helps develop leadership and management skills for public work professionals. In 2018, for the sixth year in a row, all three NWPWI leadership classes were held in Washington as well as Oregon.



2018 was the Institute’s second-highest number of graduates since the NWPWI began, with 67 graduates, including 16 from Oregon, completing the required 90 hours of coursework. There are now 466 graduates from both the Oregon and Washington chapters from the NWPWI.

On December 3, 2018, the Oregon Chapter was notified that APWA approved the renewal of the Northwest Public Works Institute for another five years.

### National Committees

Many members of the Oregon Chapter are actively involved in National APWA programs. This is an opportunity for chapter members to share their experience and knowledge with other chapters. The following is a list of the Oregon members involved at the National level in 2018:

<i>Name</i>	<i>Committee/Subcommittee</i>
Mike Bisset	Public Works Projects of the Year Committee
Matt Rodrigues	Center for Sustainability – Committee Chair
Pam Berrian	Donald C. Stone Research Council
Peggy Keppler	Professional Development Committee
Doug Singer	Water Resources Management Knowledge Team
Shannon Williams	Water Resources Management Knowledge Team
Katie Marwitz	Emerging Leaders Academy (2018-2019)
Dan Boss	Council of Chapters; National & Chapter Scholarship Task Force

## II. Service to Chapter Members



### E. Chapter Diversity/Inclusiveness Programs or Activities

#### Chapter Board

The chapter’s commitment to diversity continues to be a focus and is clearly stated in the Oregon Chapter 2018 Strategic Plan: “We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.”



The fulfillment of this core value starts with the chapter board. The 2018 Oregon chapter board continued to be a solid balance of public agencies, private consultants and retired members working together to accomplish the work of the chapter through collaboration, teamwork and delegation. The board is a functional group of professionals who enjoy their time together, which in turn allows for successful delivery of service to the chapter. The 2018 board consisted of:

<b><i>Executive Committee</i></b>	
President	Jenifer Willer (City of Eugene)
President-Elect	Gordon Munro (TetraTech)
Treasurer	Mike Bisset (City of McMinnville)
Secretary	Nikki Messenger (City of Roseburg)
Immediate Past President	Russ Thomas (City of Newberg)
<b><i>Directors</i></b>	
Tim Blackwood (Hart Crowser)	Russ Norton (/Quincy Engineering)
Tony Roos (Kittleson and Assoc.)	Ashley Cantlon (Otak)
Doug Singer (City of Eugene)	John Lewis (City of Oregon City)
<b><i>Liaisons to the Board</i></b>	
National Delegate	Dan Boss (Retired)
Scholastic Foundation (non-voting)	Gregg Weston (3J Consulting)

## II. Service to Chapter Members



This group worked efficiently together and shared the common goal and strategic vision of promoting leadership development in its operations. The chapter continued to benefit from its successful practice of electing the treasurer and the secretary to two-year terms, which provides stability and continuity for these important operational positions. The Oregon Chapter is focused on actively recruiting young professionals’ participation in the chapter and to serve on the board. In particular, Ashley Cantlon completed a two-year term as a director that began in 2016, and was re-elected at the end of 2017 to second two-year term beginning in 2018. Ashley continues to be involved in the Young Professionals committee as the Board Liaison, having previously served as its chair, and was very much involved with the First Timer’s Program.

Additionally, the chapter supports sending officers to National events to improve their skill set as leaders in the chapter, making connections with other chapters, and strengthening the bond that the Oregon Chapter has with National APWA.

In 2018, the following chapter leaders were sponsored for trips to National events:

<i>Event</i>	<i>Attendees</i>
Public Works Expo (PWX 2018)	Jenifer Willer (President), Russ Thomas (Immediate Past President), Dan Boss (National Delegate)
Council of Chapters	Dan Boss (National Delegate)
Chapter Leader Training (2019); (no Chapter Leader Training in 2018)	Russ Norton (Director), Tony Roos (Treasurer) Shannon Williams (Director)

### **Training and Networking Opportunities**

The Oregon Chapter realizes that the membership is comprised of a wide array of public works professionals who have different needs with respect to training, networking and involvement. The chapter offers diverse training and networking opportunities to meet the interests of the various members who participate in chapter events. Educational opportunities are available for managers and supervisors (e.g. spring and fall conferences), front-line workers (short schools), and emerging leaders (Northwest Public Works Institute). Technical tours of local facilities and projects are offered at the spring and fall conferences, allowing local agencies to showcase their work to other public works professionals from across the state.

### **Technical Tours and Workshops**

Committee technical tours engage members and advance public works knowledge at a very local level, as illustrated by several events in 2018:

- In April, the chapter Specifications Committee hosted a joint training with the Oregon Department of Transportation (ODOT) – Standard Specifications for Construction Workshop at the spring conference.
- The Water Resources Committee hosted a tour and happy hour at the Delta Ponds Restoration Project in Eugene in June.

## II. Service to Chapter Members



- At the June Water Resources Committee meeting, City of Salem presented on wet weather preparations and lessons learned from the 5-year and 15-year storm events.
- In July 2018, the chapter hosted a tour of the Joint Water Commission Water Treatment Plant in Forest Grove.

Additionally, technical tours and workshops were offered in conjunction with the chapter's semi-annual conferences. The spring 2018 conference offered a group bike ride on Eugene's riverside bike paths, visiting many of Eugene's bike bridges and culminating in an onsite presentation of Springfield's Mill Race Path and stormwater improvement project. There was also a visit to the Knife River Prestress concrete plant to how see big concrete beams and columns are precast. And there was a workshop for participants to evaluate buildings in the event of a disaster and to be certified as a post-disaster safety assessment evaluator. At the fall conference, there was a technical tour to Wildlife Safari to see the infrastructure used to manage rare and endangered species, and a workshop on writing and responding better to RFPs. Both conferences offered traditional golf and disc golf, providing healthy activities as well as opportunities for members to socialize and have fun together.

To promote and encourage involvement of our younger members, the conferences host Young Professionals mixers. These mixers are intended to support National's Young Professionals Network (YPN) and to recruit, develop, connect, empower and retain young professionals in APWA through increased opportunities and resources to enhance their professional development and success with the association and the public works industry.

### **First Timers Program**

One of the more popular aspects at the spring and fall conferences is the First Timers Program. The Leadership and Management Committee established the First Timer Program in 2004 with an intent to welcome first-time conference attendees and help them navigate the conference events. The



*First-timers and chapter board members at 2018 fall conference in Canyonville*

The program encourages active participation by pairing each first timer with an experienced APWA mentor. Mentors play a large role by introducing the first timer to other Oregon Chapter members, resulting in great networking opportunities throughout the conference. The program serves as an avenue for experienced members to share their valuable knowledge of public works with first timers.

In 2018, 14 people participated in the program at the spring conference in Eugene, and there were 14 participants at the fall conference in Canyonville. First Timer Program coordinators

## II. Service to Chapter Members



team up first timers and their mentors ahead of the conference so that connections could be made before the kick-off meeting at the conference. At each of the conferences, the chapter board hosts a First Timers social hour, where they have an opportunity to meet and interact with members of the chapter's executive board.

### **Recognition of Military Veterans**

In 2018, the chapter continued to recognize military veterans who have served our country. The chapter awarded its annual college scholarship to William Thomas, a veteran of the armed services. This is a perpetually funded annual scholarship created in 2015 through a successful fundraising effort strongly supported by chapter members. In 2018, the chapter's Scholastic Foundation increased the annual amount to \$1000. The chapter also has continued a tradition of opening chapter conferences with a color guard led by chapter members who are military veterans.



*Oregon APWA Veteran Color Guard at 2018 conference*

### **Conference and Training Sponsorship and Accessibility**

To assist local municipalities with training and networking opportunities, the chapter offers scholarships to small local agencies to allow their employees to participate in a conference or other chapter-offered training schools they would not otherwise be able to attend. This gives these employees the opportunity to gain exposure to other attendees, meet exhibitors, and benefit from specialized training and technical sessions. In 2018, a total of four sponsorships to conferences were provided: three to the spring conference and one to the fall conference.

Additionally, the chapter strives to diversify the locations of the spring and fall conferences to enable public works staff from less populated areas of Oregon to attend with lower travel costs. In 2018, the spring conference was held in the Willamette Valley in the city of Eugene, and the fall conference was held in the southwest community of Canyonville at the Cow Creek Band of Umpqua Tribe of Indians Seven Feathers Resort.

## II. Service to Chapter Members



### F. Young/Emerging Professionals

The Oregon Chapter's Young Professionals (YP) committee is in its fourth year. Under the able leadership of Chase Welborn, himself a young professional, monthly conference calls are held with YP committee chairs in a national forum managed by Brad Patterson. On these calls, each chapter discusses progress made with its YP group and what type of events they are holding. Oregon has gotten great ideas by listening to what other chapters across the country are doing successfully. Oregon also has helped several new YP leaders, explaining what has and hasn't worked for the Oregon Chapter.



*Good turnout at a recent YP social event*

In 2018 the Oregon chapter held four YP social events – three in the Portland area and one in Eugene. The event held in Portland in May was co-sponsored by the American Water Works Association and the Pacific Northwest Clean Water Association. These events typically draw about 15 attendees, more at the joint events. The attendees are typically from the same work fields, so the groups socialize very well together. These larger attendance events allow organizers to rent out a private space for the event, and order catered food. These events typically have equal amounts public employees and private firms. It's a great place to talk shop and see issues from the other side of the counter.

The YP Oregon chapter also attends Engineer's Week, an annual event to encourage engineering careers for young students. Events allow high school students get one-on-one face time with engineers in the industry. Engineers ask students questions about their interests, let them ask questions about the industry, and help guide them in towards an engineering career they might like. These events host hundreds of students over the week across Oregon.

YP mixer events are held at the APWA Oregon conferences, encouraging all young professionals to join. This is a similar event to the non-conference events, but conference mentors are also invited to attend the YP event. Mentors are responsible for guiding first time attendees through the conference. The mentors are typically more experienced with APWA and have a role model quality. Getting private time with them in a YP-only setting is very beneficial for young members starting their careers.

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# III. Advancement of Public Works and Sustainability



## A. Awards/Recognition Programs

The Oregon Chapter has a very active awards program that recognizes a variety of projects and individuals from throughout the state. The following project awards were issued in 2018:

### Projects:

<i>Description</i>	<i>Agency/Primary Consultant</i>	<i>Amount</i>	<i>Category</i>
Anderson Area Drywell Elimination Project	City of Eugene	Less than \$5 million	Environmental
Bolton Reservoir Replacement	City of West Linn / Murraysmith	\$5 million to less than \$25 million	Environmental
Franklin Boulevard Redevelopment Project	City of Springfield / Jacobs	\$5 million to less than \$25 million	Transportation
Lommen Bridge Replacement	Tillamook County / Otak, Inc.	\$5 million to less than \$25 million	Structures
Stewart Parkway Improvements	City of Roseburg / Century West Engineering Corporation	Less than \$5 million	Transportation

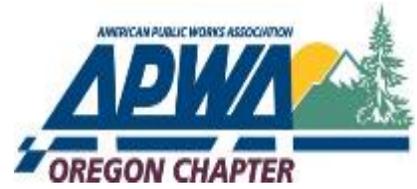
### Everyday Heroes Award

In 2018 the chapter presented five Everyday Heroes Awards (three to individuals, and two to groups). This award recognizes public works employees who are identified by their peers or customers for providing good customer service (responsive, consistent, courteous), making the best use of public resources (efficient, innovative), helping co-workers succeed (assistance, cooperation, solution oriented), and being a great person to work with (friendly, respectful). Recipients in 2018 were Eric Cariaga, GIS specialist for the City of Eugene; Kris Olson, traffic system maintenance supervisor for the City of Eugene; Lorraine Peterson, public works business manager for the City of Medford; the CCTV crew at the City of Oregon City; and the APWA equipment ROADeO planning and implementation team at the City of Oregon City.



*ROADeO planning and implementation team*

# III. Advancement of Public Works and Sustainability



## **Sustainability Practices Award**

The Oregon chapter presented a Sustainability Award for a program at the 2018 fall conference in Canyonville. The City of Eugene Wetland Mitigation Bank Program was recognized for its efficient and cost-effective delivery of infrastructure in an environmentally and socially responsible way that ensures the best choice in the long term.

## **Young Leader Award**

This award recognizes and encourages young APWA members who have demonstrated an initial commitment to the profession and APWA, and show potential for future growth within the association. The award promotes the concept that length of career does not necessarily indicate leadership abilities or potential for service. Receiving the award in 2018 was Chase Welborn of 3J Consulting. The Oregon Chapter board indicted its interest in nominating Welborn for the National APWA Myron Calkins Young Leader of the Year Award when he reaches his five-year membership requirement in 2019.



*Chase Welborn with Jenifer Willer*

## **Communication Excellence Award**

Established in 2016, the Oregon Chapter Communications Award recognizes individuals who are distinguished in the public works field for communication skills or techniques that bring awareness or educate the public and/or the profession about public works or public works communications. Receiving the award in 2018 was Tony Jobanek, for his long-time commitment to helping public works professionals at all levels develop important – and sometime overlooked – skills in communication, leadership and conflict resolution.

# III. Advancement of Public Works and Sustainability



## **Bowes Award for Chapter Service**

Nikki Messenger, public works director for the City of Roseburg, received the 2018 William A. Bowes Service Award at the fall conference in Canyonville.

"I met (Nikki) when she was an engineering technician, and I have watched her take on ever-increasing responsibilities," said Gregg Weston, the 2017 Bowes Award recipient, in announcing his choice of Messenger as the recipient of the 2018 award. "Outside of her Public Works responsibilities, Nikki is a respected member of the City's management team and consistently provides great support and cooperation to other City departments."

Messenger has worked in both the private and public sectors. She earned a Bachelor of Science degree in mechanical engineering from Washington State University (go Cougars!). Since 2008 she has served as Roseburg's public works director. Her community contributions include completion of the Ford Family Foundation's Project Leadership Program, and serving on the Board of Directors for the Boys and Girls Club of the Umpqua Valley. She has served on the Oregon APWA chapter board since 2013 and currently is chapter secretary.



*Nikki Messenger*

The Bowes Award, the chapter's highest honor, was established in 1978 to recognize Oregon public works leaders for their far-reaching, positive impact on public works programs, services, and/or policies.

## **Golden Knuckle (aka "Gizmo") Award**

This trophy, dubbed the Gizmo Award, has been passed on to chapter members twice a year since 1985. Recipients add their personal embellishments that reflect the legacy they want to leave in the industry. In 1993, the award recipient, Larry Rice, requested that the Executive Board turn the award into a fundraiser for the Oregon APWA Scholastic Foundation, and ever since it has raised scholarship money for students pursuing a career in public works. Because it is difficult to store a large trophy for that long, some members pay hundreds of dollars to ensure that they don't win the award. Winners are voted for and announced at the two annual conferences.



*Gizmo "winner" Fred Wismer (center) with past recipients*

# III. Advancement of Public Works and Sustainability



The 2018 “winners” of the Gizmo were Dayna Webb (spring conference) and Fred Wismer (fall conference).

## National Awards

### **Presidential Award for Chapter Excellence (PACE)**

The Oregon Chapter continues to meet or exceed National’s expectations with respect to growth, performance, and delivery of services. This PACE nomination packet marks Oregon's 18th submittal with the chapter successfully earning the award, consecutively, since 2001.



*2018 PACE Presentation: (from left) National Immediate Past President Bo Mills, Jenifer Willer, Russ Thomas, Dan Boss, Lloyd Ngariki, Sarah Medary, Matt Steele, Matt Rodrigues, Brian Richardson*

### **Top Ten Leader of the Year Award**

In 2018, the Oregon Chapter officially nominated Gregg Weston for National APWA's Public Works Top 10 Leader recognition.

The chapter's Immediate Past President, Russ Thomas, cited Weston's many years of service to the chapter, as president in 2009 and also as a board member, education committee member and Scholastic Foundation member and president. In 2017 Weston received the Oregon Chapter's highest honor, the William A. Bowes Award.

Weston, who is chief engineering manager for 3J Consulting in Beaverton, has 40 years of experience with public works. Over the course of his career, he has worked on a wide variety of major projects, including the expansion of Portland's light rail system and development of the Portland waterfront district.



Yet despite these monumental accomplishments, he is perhaps best recognized for his commitment to and passion for educating future generations of public works professionals. His experiences starting in the public works field fresh from active duty in the U.S. Air Force have shaped his push to create more scholarships at Oregon colleges - most recently scholarships at the University of Portland and George Fox University.

# III. Advancement of Public Works and Sustainability



Dozens of co-workers, educators, community leaders, chapter members and former students and interns rallied in support of Weston's nomination. "Gregg was always someone I could look to for encouragement, support and creative ideas for solving difficult issues," said Jeanne Nyquist. "He served as a mentor to me and to many young engineers with his subtle guidance and gentle encouragement," said Amanda Owings, a former intern and now a traffic engineer for the City of Portland. "He has inspired me to be better at everything I do and to help those around us grow with us," said Russ Thomas.

## Public Works Projects of the Year

Oregon submitted seven projects for consideration by APWA National as Projects of the year. The projects were: Environment, Bolton Reservoir Replacement, City of West Linn; Transportation, Franklin Boulevard Redevelopment Project, City of Springfield; Transportation, Lommen Bridge Replacement, Tillamook County; Transportation, NE Alpine Avenue Reconstruction, City of McMinnville; Transportation, Stewart Parkway Improvements, City of Roseburg; Environment, 59th Court Stormwater Outfall Repair, City of Hillsboro; and Environment, Andersen Area Drywell Elimination Project, City of Eugene.

## B. Public Works Promotion

The Oregon Chapter continued its ongoing commitment to Public Works Week with the 2018 theme, "The Power of Public Works." Many Oregon jurisdictions celebrated statewide from May 20-26, including a proclamation issued by Oregon Gov. Kate Brown. Notable events that promoted public works included:

The City of Eugene's 2018 Public Works Day event once again drew more than 2,000 people – most of them schoolchildren – to the city's Public Works yard.

Washington County joined seven other regional public and private agencies in a family-friendly Public Works Fair on May 19, 2018.

The cities of Hillsboro, Tigard, Newberg, and many others celebrated Public Works Week, and the "Power of Public Works" with open houses, projects, and equipment displays, that connected public works professionals and citizens throughout the state.

## C. Professional Development

In alignment with the Oregon Chapter's strategic plan, the chapter's training and professional development program provides a wide range of courses, topics and learning opportunities for front-line workers, managers, administrators and engineers.



*High five at Public Works Day in Eugene*

### III. Advancement of Public Works and Sustainability



A new and popular skill event is the Oregon Equipment ROADeo, which was held in Oregon City on May 23, 2018. This event, championed by National APWA, drew 27 competitors from 11 agencies to vie for a chance to represent Oregon in the 2018 National Equipment ROADeo. The chapter board sponsored the two top operators – Steven Graves and Gordan Chandler – to compete at the 2018 PWX in Kansas City.



*Oregon competes at PDX ROADeo in KC*

The Oregon Chapter holds conferences twice a year. These conferences typically attract managers and other senior public works officials. The chapter also continues to work and partner with the Oregon Department of Transportation’s T2 program to deliver high-quality technical training to public works employees through twice-a-year “short schools.” Both the conferences and the short schools offer official training credits (PDHs and CEUs). As shown below, these conferences and short schools drew 809 attendees, and 232 exhibitors providing 141 exhibits in 2018.

The chapter and its Public Works Luncheon Committee coordinated 10 educational luncheons throughout the year, held in Portland and Eugene. Several committees also conducted technical tours in 2018. Additionally, the Northwest Public Works Institute provides a popular series of leadership trainings that are always well attended. Upon completion of the leadership trainings, participants receive a certificate of competency.

The following is a summary of the chapter’s 2018 conference and training program:

<i>Event</i>	<i>Dates</i>	<i>Location</i>	<i>No. of Attendees</i>	
			<i>Delegates</i>	<i>Exhibitors (Companies)</i>
Spring Street Maintenance & Collection Systems School	March 6-8	Bend	181	20
Spring Conference	April 2-5	Eugene	169	50
Developing Leader (NWPWI)	April 10-13	Bend	40	N/A

# III. Advancement of Public Works and Sustainability



Preventative Maintenance for Roadway Surfaces	April 25–26,	Bend	98	N/A
Fall Conference	October 15-18	Canyonville	151	55
Fall Street Maintenance & Collection Systems School	October 23-25	Ashland	91	16
Public Works Leadership (NWPWI)	November 6-9	Cannon Beach	39	N/A
Public Works Essentials (NWPWI)	December 11-14	Wilsonville	40	N/A

## **Chapter Conferences**

In 2018, the spring conference was held in Eugene, Oregon, and the fall conference was held in Canyonville, Oregon. Semi-annual chapter conferences target engineers, managers and administrators with technical sessions associated with transportation, sustainability, emergency management, water and wastewater systems. Additionally, nearly 100 exhibitors share information about professional services, new products and cutting-edge technology and participate in social events that allow exhibitors and delegates to connect.

The chapter conferences are also attractive to professional engineers and water and wastewater professionals because the technical sessions qualify for Professional Development Hours (PDHs) and/or Continuing Education Units (CEUs). The State of Oregon requires 30 PDHs every two years for professional engineers to retain their licenses. Because each conference offers 8 PDHs, (i.e. 32 PDHs every two years), there are many professional engineers who earn all of their PDHs at these events.

At the chapter’s 2018 spring conference in Eugene, APWA Executive Director Scott Grayson shared his strategic vision with conferees, and Region IX Director Dan Hartman attended the chapter’s fall 2018 conference in Canyonville. These visits provided a unique opportunity for the members of the Oregon Chapter to interact with the national leadership and to meet, share ideas and successes, and build stronger relationships.



*Scott Grayson and Matt Rodrigues chat at spring conference*

# III. Advancement of Public Works and Sustainability

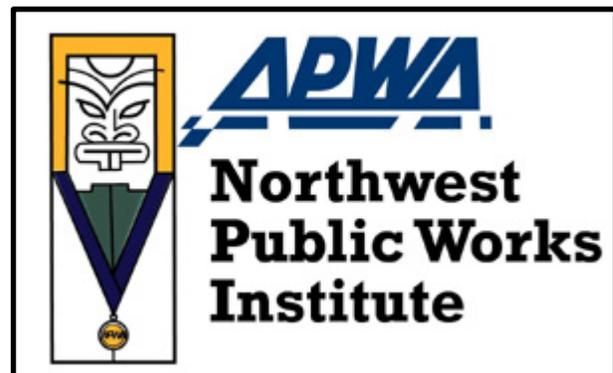


## Street Maintenance & Collection Systems Schools

The short schools target equipment and plant operators, field crews, and maintenance personnel. In addition, APWA teams up with the Oregon Department of Transportation’s Technology Transfer Center to offer the “Roads Scholar” program. This is a multi-part program that trains personnel from across the state in a variety of transportation and road maintenance related principles and theories. In 2018, two short schools were held: one in Bend (central Oregon) and one in Ashland (southern Oregon). A total of 272 public works employees attended these two trainings. In April 2018 the chapter also presented an additional school, Preventive Maintenance for Roadway Surfaces, which is held every other year.

## Northwest Public Works Institute (NWPWI)

The Northwest Public Works Institute is a program that helps develop leadership and management skills among Northwest public works professionals. Through a joint effort between the Oregon and Washington APWA chapters, the institute provides classes in both states. NWPWI offers APWA members three courses: Public Works Essentials, Developing Leader and Leadership Skills. These courses provide public works professionals with the skills



needed to advance in managerial and supervisory positions within APWA. NWPWI now requires capstone projects for all three of its courses, whereas previously only the Developing Leader class did. These projects require students to work in teams and share expertise in operational topics such as managing employees, creative decision-making and engineering. 2018 continued the past success of these classes, with all offerings at capacity. For the sixth year in a row, all three NWPWI classes were held in Washington as well as Oregon. A record sixty-seven students completed all 90 hours required to obtain their certificates of completion from National APWA in 2018, with 50 of those coming from Washington, 16 from Oregon, and 1 from Idaho. There are now 466 graduates from both chapters.

## **D. Promotes Sustainability in Public Works Management**

### National Center for Sustainability (C4S)

Matt Rodrigues, city engineer with the City of Eugene and an active member of the Oregon Chapter, continued to serve as the chair of APWA national’s Center for Sustainability in 2018. Matt chaired the chapter’s sustainability committee prior to his appointment. Matt received his Public Works Manager (PWM) credential in August 2016,



*Matt Rodrigues*

# III. Advancement of Public Works and Sustainability



## The Sustainability Committee

The Sustainability Committee’s mission is to inform, educate and support APWA members in implementation of sustainable design, construction, management and operation of public works. The committee has taken several actions to implement this mission: provide sustainability focused education; leverage opportunities to increase awareness of sustainable practices and the committee; and recognize the excellent work of public agencies, organizations and individuals.

To accomplish these goals, the committee meets regularly in conjunction with the chapter’s spring and fall conferences. At these meetings committee members review the committee’s mission and goals and assess how the goals were met. In 2018 the committee elected to broaden its definition of sustainability, electing to include climate change and resiliency under the sustainability umbrella. Besides reviewing the mission and goals, the committee assigns champions to each goal. Educational opportunities are identified for upcoming conferences as well as potential Sustainability Practices Award nominees. The Sustainable Practices Award is awarded at the chapter’s fall conference each year and is the committee’s premier effort to recognize the excellent work of chapter members and member agencies and increase awareness of sustainable practices.

The Sustainability Committee works hard to stay relevant for chapter members. The group conducts regular surveys of what members want from the committee and how they feel the committee are doing. The surveys show that members value education and networking, in addition to keeping up on the latest sustainable practices. The committee is excited to embark on efforts related to its broader charge, climate change and resiliency. Both topics are within the realm of sustainability and have increasing importance to public works, both how they affect our operations as well as how our operations affect them.

## **F. Advocacy Outreach**

The Oregon Chapter encourages public recognition, awareness and an understanding of the importance of public works in our communities to elected officials and to the public as a whole. In addition to the statewide proclamation of National Public Works Week by Oregon Gov. Kate Brown on May 10, 2018, cities and counties across the state also proclaimed the week of May 20-26, 2018, as National Public Works Week.



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## IV. Service to the Community



### A. Education Outreach Programs

#### Scholastic Foundation

The Oregon Chapter's Scholastic Foundation awards scholarships to students interested in pursuing an education related to the public works field. Since 1981, the program has awarded 227 scholarships, totaling \$333,950 in scholarship money. In 2018, the Foundation awarded 19 scholarships ranging from \$500 to \$3,000 for a total of \$31,500. APWA encourages its scholarship recipients to become student-members and to continue their affiliation with APWA after graduation. The stories of these worthy scholarship recipients and the appreciation they express can be viewed at <http://oregon.apwa.net/PageDetails/2532>.

Initially, these scholarships were established to recognize and financially assist civil engineering students with an interest in pursuing a career in public works at three different colleges. As the foundation's resources have grown over time, so too has the number of scholarships and recipients increased. In 2018, a new scholarship was awarded at Portland Community College, bringing to 21 the total number of scholarships available at the 11 colleges and universities served by the chapter's scholarship program.

The "[Gizmo](#)" is the chapter's premier way of raising scholarship funds. The scholarship program also benefits from "tribute" accounts created by individuals or in memory of those dear to the hearts of Oregon APWA members. Currently there are 10 tribute accounts, honoring Kurt Corey, Merle Langley, Allen Alsing, Ron Polvi, Don Schut, Michael Lindberg, and Les Lyle. There are special scholarships, too, including one for veterans, one funded by chapter past presidents, and two funded jointly through a partnership of Oregon APWA and Asphalt Pavement Association of Oregon. This varied and creative approach to funding scholarships has worked very well for the Oregon chapter and has yielded success by every metric: number of students served, number of participating colleges, and total assets.

#### Mentoring Program

The chapter has successfully piloted a mentorship program, which is an opportunity for graduates of the Northwest Public Works Institute (NWPWI) to continue to develop their leadership skills. The program involves selecting a mentor, establishing goals, preparing a professional development plan (PDP), completing a project as identified in the PDP and presenting the project to the Leadership and Management Committee.

### B. Community Service Programs

The Oregon Chapter undertook three community service partnerships in 2018:

- At the spring 2018 conference in Eugene, a special focus was on helping the local Boys and Girls Club of Emerald Valley. The chapter board approved a \$500 donation bolstered by donations of cash and books from chapter members. Through the work of trained and educated youth development professionals and program specialists, as well as dedicated

## IV. Service to the Community



volunteers and support staff, Boys and Girls Club of Emerald Valley is committed to helping youth reach their full potential.

- At the fall 2018 conference in Canyonville, funds were collected to help Douglas County Court Appointed Special Advocates (CASA) for Children. The chapter donated \$500 and chapter members made individual contributions. These gifts allow the agency to match an abused child to a specially trained volunteer who will be a friend, role model and advocate in court for the child's best interests. The chapter's support helps these important and valued relationships to remain until children are placed in safe and loving home.
- The Water Resources Committee participated in a Community Service DEPAVE event at Mt. Hood Community College May 19, 2018, to install rain gardens.

### **Community Outreach Grants**

The objective of the Community Outreach Grant Program is intended to provide opportunities for Oregon APWA members to participate in community-building events, as well as foster an open society by supporting activities that promote the exchange of ideas, advance livability, strengthen the workforce and support sustainable public works infrastructure. Eligible organizations can apply for grants through a form on the Oregon APWA website.

In 2018, the chapter disbursed \$14,700 through its Community Outreach Grants Program:

- \$500 to American Society of Civil Engineers Week events (Portland)
- \$500 to Boys & Girls Club of Emerald Valley
- \$500 to Douglas County CASA
- \$100 to the Kurt Korey Memorial Golf Tournament
- \$10,600 to Oregon APWA Scholastic Foundation
- \$2,500 to Oregon MATHCOUNTS.

In 2018, a total of 429 middle-school students competed in the Oregon MATHCOUNTS program. “Mathletes” from 62 Oregon schools, including over 600 middle school students from 32 schools, participated in MATHCOUNTS clubs. In the national MATHCOUNTS competition in May 2018, Oregon’s team placed 15<sup>th</sup> out of 55 teams.

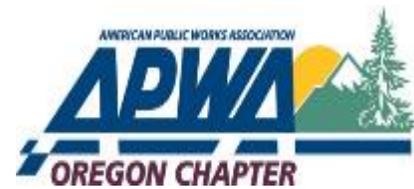


*Oregon Mathletes*

The Oregon MATHCOUNTS program is organized by the Oregon MATHCOUNTS Foundation. Major sponsors include the Oregon Chapter of the American Public Works Association, Professional Engineers of Oregon, Mentor Graphics and the National MATHCOUNTS Foundation.

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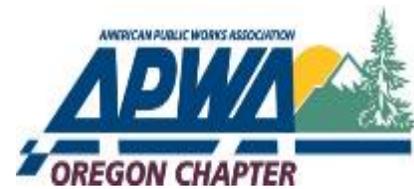
# Appendix A



## Appendix A: Best Practices for APWA Chapter Capacity Building

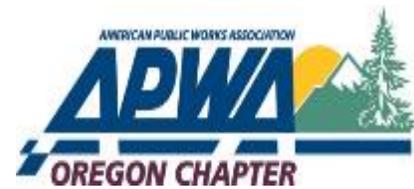
Mark the Yes or No column as applicable. If response is NO please use the Comments column to elaborate whether issue is being addressed and progress made.		Yes	No	N/A	Comments
<b>Membership Development</b>					
1.	The chapter maintains a continuously active membership growth committee.	√			
2.	The chapter has an active membership development plan in place.	√			
3.	The chapter maintains a college student outreach/mentoring program.	√			
4.	The chapter conducts regular new member orientations and/or implements a plan to welcome new members	√			
5.	The chapter seeks diverse members and exhibits an inclusive attitude in its meetings and communication materials.	√			
6.	Membership retention is specifically assigned to an officer, committee or chapter administrator.	√			
7.	Chapter offers programs targeted to young professionals and/or those new to public works field.	√			
8.	Chapter participates in programs (webinars) offered by National addressing membership issues and utilizes membership recruitment and retention tools offered through National.	√			
9.	Chapter targets small communities and geographic areas where membership is currently minimal or nonexistent.	√			
10.	Chapter monitors roster for unfilled agency membership position(s) and actively works with agency to fill position(s)	√			
<b>Leadership Development</b>					
11.	At least two chapter officers attended the most recent (biennial) Chapter Leader Training.	√			
12.	The chapter delegate has a three-year term of office.	√			
13.	The chapter delegate and/or alternate attends all Council of Chapters meetings and conference calls and regularly reports HOD deliberations to the chapter.	√			
14.	The chapter treasurer serves a minimum of two years and has a transition plan for a successor.	√			
15.	A leadership succession plan is maintained.	√			

# Appendix A



16.	An active "past presidents" advisory committee is maintained.	√			
17.	The chapter seeks ways to utilize retired members, such as recruiting new members and/or volunteers.	√			
18.	Annually the chapter appoints a liaison to the National committees which request a chapter designee	√			
19.	The chapter conducts an annual orientation session for new executive committee and committee chairs.	√			
20.	Annually, a transition meeting with the outgoing and incoming executive committee and committee chairs is held.	√			
21.	Chapter strives to seek an optimal mix between the number of public agency and private company members who serve on the executive committee.	√			
<b>Committees and Taskforce Development</b>					
22.	Chapter maintains a description for each of its committees, and volunteers are actively recruited to serve on committees	√			
23.	Committees establish annual goals and submit regular reports of activity to the executive committee	√			
<b>Education and Special Events</b>					
24.	Annually, the chapter conducts at least six continuing education and/or other education programming events to advance the public works field.	√			
25.	The chapter hosts annual equipment event and/or program targeted to "operations" staff.	√			
26.	The chapter hosts two or more special events for members that are of a networking or fundraising value.	√			
27.	The chapter demonstrates creativity and innovation in programs and educational events.	√			
<b>Finance Management</b>					
28.	Hard copy monthly or quarterly financial statements are provided at all executive committee meetings.	√			
29.	The chapter has established a policy to maintain an unrestricted and undesignated liquid reserve between 10% - 35% of its annual budget.	√			
30.	A fundraising development plan exist for chapter fundraisers.	√			
31.	The chapter submits/posts on the website its upcoming calendar of activities to secure insurance coverage to APWA National by January 31.	√			

# Appendix A



32.	The chapter has a written investment strategy for short- and long-term goals and reviews the strategy and investment reports at a minimum twice per year.	√			
33.	Executive Committee is aware of financial reporting requirements of the chapter to APWA National and of its fiduciary responsibilities as stated in the APWA Rules Governing Chapters.	√			
34.	If applicable to the chapter, branches provide, at a minimum, quarterly financial statements to the chapter.			√	
<b>Community Service and Outreach</b>					
35.	Annually the chapter organizes and/or participates in a minimum of two community/environmental service events, one focused on an environmental project and one on a community-based project.	√			
36.	The chapter has partnered and/or made contacts to partner on a project/program with other kindred organization(s)	√			
<b>Administration</b>					
37.	The chapter's bylaws are reviewed at a minimum of every three years and amendments submitted to APWA National for approval.	√			
38.	The chapter is in contact with APWA National staff when issues or concerns are identified.	√			
39.	Annually, the chapter reviews all contractual agreements with chapter administrator and/or other remunerated independent contractors.	√			
40.	Chapter submits all contracts that are \$10,000 or greater to APWA National for review prior to signing the contract.	√			
41.	The chapter has a written strategic plan in place that is reviewed at a minimum on an annual basis.	√			
42.	Branches (where applicable)				
a.	The chapter is in regular communication with its branch leaders.			√	
b.	Branch leaders attend chapter meetings.			√	
c.	All branch members are APWA members.			√	
d.	All chapter branches meet performance standards similar to that of chapters.			√	
43.	The chapter maintains a robust awards and recognition program for chapter members and regularly nominates members for APWA National awards.	√			
44.	The chapter annually convenes a planning session to review operational objectives for the coming year.	√			

# Appendix A



45.	The chapter's executive committee meets at a minimum on a quarterly basis each year.	√			
46.	If qualified, the chapter submits application for the PACE Award.	√			
47.	The chapter archives and records its chapter historical information and records.	√			
<b>Marketing and Communication</b>					
48.	The chapter has a regular newsletter it distributes to members.	√			
49.	The chapter's written and graphic materials follow APWA branding standards.	√			
50.	The chapter engages the media by promotion of its events, programs and the public works industry.	√			
51.	The chapter promotes the use of social media tools as a means of communication among members.	√			
52.	The chapter has and maintains a website with current and relevant content.	√			
<b>Advocacy</b>					
53.	The chapter actively participates in governmental affairs through use of an advocacy committee/task force or contact liaison.	√			
54.	The chapter annually secures a resolution from the governor in support of NPWW and carries out related functions of NPWW.	√			
55.	The chapter annually identifies advocacy opportunities and encourages its members to be active.	√			

Chapter Name: Oregon Chapter APWA

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