



OREGON CHAPTER 2018 STRATEGIC PLAN

WE STRIVE TO REPRESENT APWA NATIONAL BY EMBRACING AND DEMONSTRATING APWA'S CORE VALUES OF:

Diversity

We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.

Inclusiveness

We are firmly committed to operating as a family of professionals and practitioners to serve the public works community through our association. Our governance and leadership structures ensure that all of our members have a voice and an opportunity to serve our association and profession.

Partnership

We believe partnership is critical not only to the effective performance of public works but to the mission of our association. Our success is dependent upon the effective partnership of professional and practitioner, national and chapter, staff and volunteer, APWA and other organizations with aligned missions. Together we all serve our communities through our commitment to the field of public works.

Service

We are proud to serve our members who serve their communities through careers in public works. We strive to ensure that the public is aware of the importance and contribution of those who humbly and quietly plan, build, maintain, and improve our communities.

Accountability

We expect, as public works professionals and as members of APWA, to be held accountable to the commitments that we make. We commit to the public and to each other to say what we do, do what we say, and complete what we start.

Sustainability

We recognize that building sustainable communities is the greatest challenge to public works in the twenty-first century. We are committed to promote and support our members' continuing efforts to advance sustainability in their communities and to ensure that our organization embodies sustainability in its operation as well.

Our mission is to advance the practices related to the theory and practice of design, construction, administration, operation, and maintenance of public works facilities and services.

2018 Board

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GOAL DEVELOPMENT AREA	ON-GOING PROGRAMS	ACTION ITEMS
<p>PROFESSIONAL DEVELOPMENT</p> <p>THE OREGON CHAPTER STRIVES TO PROVIDE MEANINGFUL EDUCATIONAL OPPORTUNITIES IN THE PRACTICES OF DESIGN, CONSTRUCTION, ADMINISTRATION, OPERATION AND MAINTENANCE OF PUBLIC WORKS FACILITIES AND PRACTICES FOR ITS MEMBERS AND OTHERS IN THE PUBLIC WORKS FIELD. PROVIDE INDIVIDUAL AND CORPORATE PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN THE FIELD OF PUBLIC WORKS.</p>	<ul style="list-style-type: none"> • SPRING & FALL STREET MAINTENANCE & COLLECTION SYSTEMS SCHOOL • PREVENTATIVE ROAD MAINTENANCE (ODD YEARS) • LUNCHEONS (MONTHLY) • PUBLIC WORKS LEADERSHIP INSTITUTE (NWPWLI) • SCHOLASTIC FOUNDATION • SPRING & FALL CONFERENCES • COMMITTEE-SPONSORED TRAININGS 	<ul style="list-style-type: none"> • ESTABLISH EDUCATION TASK FORCE (LEWIS) <ul style="list-style-type: none"> • ANNUAL REVIEW OF GOALS WITH BOARD • JOHN OSTROWSKY & JEANNE NYQUIST TO ATTEND A BOARD MEETING (MARCH 2018) • WORK WITH NATIONAL (BRAD PATTERSON) ON A TRAINING SURVEY TO BE SENT TO THE CHAPTER • PURSUE DEVELOPMENT OF APWA LUNCHEON IN CENTRAL OREGON ON A QUARTERLY OR SEMI-ANNUAL SCHEDULE BY REACHING OUT TO ACTIVE/SUPPORTING CONSULTANTS/AGENCIES. (ROOS)
<p>OUTREACH</p> <p>THE OREGON CHAPTER STRIVES TO IMPROVE CONNECTIONS TO AND BETWEEN MEMBERS, AGENCIES, SERVICE PROVIDERS AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • STUDENT OUTREACH • MEMBERSHIP ENGAGEMENT <ul style="list-style-type: none"> ❖ PUBLIC WORKS DIRECTORS ❖ RETIRED & LIFETIME ❖ YOUNG PROFESSIONAL ❖ AGENCIES/FIRMS MEMBER • BEST MANAGEMENT PRACTICES (PACE) • AWARDS • RECOGNIZE MEMBERSHIP LONGEVITY • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS • COMMITTEE SUPPORT • SCHEDULE COMMITTEE REPORTS AT CHAPTER BOARD MEETINGS 	<ul style="list-style-type: none"> • CRAFT AN OUTREACH PLAN FOR STUDENT ENGAGEMENT (CANTLON) • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS <ul style="list-style-type: none"> • SPONSOR FOUR (4) EVENTS (S.A.M.E., A.C.E.C., L.O.C.,)AND BOARD MEMBER PARTICIPATION (BOARD) • BOARD MEMBER TO ATTEND A WASHINGTON CHAPTER CONFERENCE (ROOS) • INTEGRATE NWPWLI GRADUATES INTO CHAPTER ACTIVITIES AND COMMITTEES <ul style="list-style-type: none"> • President sends a congratulatory letter to graduates including information on how to continue involvement. Add letter template to Admin website (Willer) • President attend at least one NWPWLI class session to make contact with attendees (Willer) • PREPARE A START-UP PLAN FOR AN EQUIPMENT RODEO (THOMAS) • UPDATE /DEVELOP MARKETING MATERIALS FOR BOOTHS (DELORA KERBER W/COMMUNICATIONS COMMITTEE) • ESTABLISH COMMITTEE FINANCIAL AND PROCEDURAL SUPPORT: SEND EMAIL IN APRIL/MAY FOR BUDGET REQUESTS; EMAIL IN OCT/SEPT FOR STRATEGIC PLAN REQUESTS (WILLER)

<p>ADVOCACY PLAN</p> <p>THE OREGON CHAPTER STRIVES TO IMPROVE THE PUBLIC PERCEPTION OF THE PUBLIC WORKS PROFESSION AND VALUE OF PUBLIC WORKS CONTRIBUTION TO COMMUNITIES. ADVOCATE FOR PUBLIC WORKS RESOURCES, FUNDING, AND REGULATION TO BETTER SERVE OUR NATION, STATE, AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • NAT'L PUBLIC WORKS WEEK • PARTICIPATION IN NATIONAL'S APWA ADVOCATES PROGRAM • AWARDS RECOGNITION 	<ul style="list-style-type: none"> • CREATE STRATEGIC COMMUNICATIONS PLAN(AWARDS, PRESS RELEASES, LETTERS, LOCAL RECOGNITION, ETC. (NORTON, SINGER, ERIC JONES) • EDUCATE ELECTED OFFICIALS/MANAGER/ADMINISTRATORS (PARTICIPATE IN LOC CONFERENCE SEPT 27-29, 2018 - EUGENE) • DRAFT PLAN AND LETTER TEMPLATE TO RECOGNIZE AGENCIES RECEIVING AWARDS (FROM CHAPTER PRESIDENT). (LEWIS, KREY YOUNGER)
<p>CHAPTER ADMINISTRATION</p>	<ul style="list-style-type: none"> • PROGRAM SCHOLARSHIPS • STANDARD OPERATING PROCEDURES • BEST MANAGEMENT PRACTICES(PACE) FOLLOWING NATIONAL GUIDELINES • SUCCESSION PLANNING FOR CHAPTER LEADERSHIP 	<ul style="list-style-type: none"> • REVIEW CHAPTER COMMITTEES, CONFIRM RELEVANCY, FILL VACANT COMMITTEE CHAIRS, DEVELOP/UPDATE ROLES & RESPONSIBILITIES (MESSENGER, CANTLON) • DEVELOP A 5 YEAR FINANCIAL PLAN (ROOS) <ul style="list-style-type: none"> • REVIEW INVESTMENT STRATEGY • REVIEW FEES/RATES • LONG TERM FINANCIAL PLAN FOR NATIONAL CONFERENCE, REGIONAL CONFERENCE OR OTHER LARGE EXPENSE • DETERMINE POTENTIAL FOR CHAPTER BID ON HOSTING PWX IN 2027 (MUNRO, ROOS, BISSET) • UPDATE/RENEGOTIATE CMSI CONTRACT (BISSET)