



Oregon Chapter 2020 Strategic Plan

Our mission is to advance the practices related to the theory and practice of design, construction, administration, operation, and maintenance of public works facilities and services.

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WE STRIVE TO REPRESENT APWA NATIONAL BY EMBRACING AND DEMONSTRATING APWA'S CORE VALUES OF:

Diversity

We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.

Inclusiveness

We are firmly committed to operating as a family of professionals and practitioners to serve the public works community through our association. Our governance and leadership structures ensure that all of our members have a voice and an opportunity to serve our association and profession.

Partnership

We believe partnership is critical not only to the effective performance of public works but to the mission of our association. Our success is dependent upon the effective partnership of professional and practitioner, national and chapter, staff and volunteer, APWA and other organizations with aligned missions. Together we all serve our communities through our commitment to the field of public works.

Service

We are proud to serve our members who serve their communities through careers in public works. We strive to ensure that the public is aware of the importance and contribution of those who humbly and quietly plan, build, maintain, and improve our communities.

Accountability

We expect, as public works professionals and as members of APWA, to be held accountable to the commitments that we make. We commit to the public and to each other to say what we do, do what we say, and complete what we start.

Sustainability

We recognize that building sustainable communities is the greatest challenge to public works in the twenty-first century. We are committed to promote and support our members' continuing efforts to advance sustainability in their communities and to ensure that our organization embodies sustainability in its operation as well.

GOAL DEVELOPMENT AREA	ON-GOING PROGRAMS	ACTION ITEMS
<p>PROFESSIONAL DEVELOPMENT THE OREGON CHAPTER STRIVES TO PROVIDE MEANINGFUL EDUCATIONAL OPPORTUNITIES IN THE PRACTICES OF DESIGN, CONSTRUCTION, ADMINISTRATION, OPERATION AND MAINTENANCE OF PUBLIC WORKS FACILITIES AND PRACTICES FOR ITS MEMBERS AND OTHERS IN THE PUBLIC WORKS FIELD. PROVIDE INDIVIDUAL AND CORPORATE PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN THE FIELD OF PUBLIC WORKS.</p>	<ul style="list-style-type: none"> • SPRING & FALL STREET MAINTENANCE & COLLECTION SYSTEMS SCHOOL • PREVENTATIVE ROAD MAINTENANCE (ODD YEARS) • LUNCHEONS (MONTHLY) • PUBLIC WORKS LEADERSHIP INSTITUTE (NWPWLI) • PROJECT MANAGER TRAINING • SCHOLASTIC FOUNDATION • SPRING & FALL CONFERENCES • COMMITTEE-SPONSORED TRAININGS 	<ul style="list-style-type: none"> • UPDATE CONFERENCE SITING PLAN. (ROOS/CAMEO) • DEVELOP CONFERENCES, SHORT & EXTENDED SCHOOLS, NWPWI & OTHER TRAINING COST RECOVERY POLICY (EDUCATION COMMITTEE / CAMEO / BOARD)
<p>OUTREACH THE OREGON CHAPTER STRIVES TO IMPROVE CONNECTIONS TO AND BETWEEN MEMBERS, AGENCIES, SERVICE PROVIDERS AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • STUDENT OUTREACH • MEMBERSHIP ENGAGEMENT <ul style="list-style-type: none"> ➢ PUBLIC WORKS DIRECTORS ➢ RETIRED & LIFETIME ➢ YOUNG PROFESSIONAL ➢ AGENCIES/FIRMS MEMBER • BEST MANAGEMENT PRACTICES (PACE) • AWARDS • RECOGNIZE MEMBERSHIP LONGEVITY • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS <ul style="list-style-type: none"> ➢ APAO BANQUET • COMMITTEE SUPPORT • SCHEDULE COMMITTEE REPORTS AT CHAPTER BOARD MEETINGS • CONTINUE THE EQUIPMENT RODEO 	<ul style="list-style-type: none"> • DEVELOP STUDENT OUTREACH TOOLKIT (CANTLON/WILLIAMS) • STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS: <ul style="list-style-type: none"> ➢ ATTEND THE L.O.C. CONFERENCE. (LEWIS) ➢ EXPLORE CONNECTION W/ AOC (BOARD) ➢ ATTEND ASCE EVENT DURING ENGINEERS WEEK (BOARD) ➢ BOARD MEMBER TO ATTEND A WASHINGTON CHAPTER SPRING CONFERENCE (BOARD) • INTEGRATE NWPWI GRADUATES INTO CHAPTER ACTIVITIES: <ul style="list-style-type: none"> ➢ PRESIDENT SENDS A CONGRATULATORY LETTER TO GRADUATES INCLUDING INFORMATION ON HOW TO CONTINUE INVOLVEMENT. (BISSET/GRIFFIN) ➢ PRESIDENT ATTEND AT LEAST ONE NWPWI CLASS SESSION TO MAKE CONTACT WITH ATTENDEES (BISSET) • BOARD MEMBER(S) TO ATTEND STREET & COLLECTIONS SCHOOLS & ROADWAY PREVENTATIVE MAINTENANCE TRAINING (BOARD) • SEND EMAIL IN JANUARY TO COMMITTEES FOR: YEARLY REPORT, GOALS, ACTIVITIES, BUDGET REQUESTS, CONNECTION TO STRATEGIC PLAN; (BISSET) • RECOGNIZE MEMBERSHIP LONGEVITY VIA NEWSLETTER & AT CONFERENCES (BISSET)

<p>ADVOCACY PLAN</p> <p>THE OREGON CHAPTER STRIVES TO IMPROVE THE PUBLIC PERCEPTION OF THE PUBLIC WORKS PROFESSION AND VALUE OF PUBLIC WORKS CONTRIBUTION TO COMMUNITIES. ADVOCATE FOR PUBLIC WORKS RESOURCES, FUNDING, AND REGULATION TO BETTER SERVE OUR NATION, STATE, AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> • NAT'L PUBLIC WORKS WEEK • PARTICIPATION IN NATIONAL'S APWA ADVOCATES PROGRAM • AWARDS RECOGNITION 	<ul style="list-style-type: none"> • EDUCATE ELECTED OFFICIALS/MANAGER/ADMINISTRATORS - PARTICIPATE IN ANNUAL LOC CONFERENCE (LEWIS) • DRAFT PLAN AND LETTER TEMPLATE TO RECOGNIZE AGENCIES RECEIVING AWARDS (FROM CHAPTER PRESIDENT). (WELBORN, YOUNGER, GRIFFIN) • DEVELOP AND SUPPORT ADVOCACY COMMITTEE (BLACKWOOD) • EXPLORE APWA AWARD RECOGNITION PARTNERSHIP W/ DJC (LEWIS)
<p>CHAPTER ADMINISTRATION</p>	<ul style="list-style-type: none"> • PROGRAM SCHOLARSHIPS • STANDARD OPERATING PROCEDURES • BEST MANAGEMENT PRACTICES(PACE) FOLLOWING NATIONAL GUIDELINES • SUCCESSION PLANNING FOR CHAPTER LEADERSHIP 	<ul style="list-style-type: none"> • UPDATE CHAPTER PRESIDENT AND TREASURER DUTIES / DESCRIPTIONS (MUNRO, ROOS) • UPDATE CAMEO CONTRACT (LEWIS) • UPDATE CHAPTER ADMINISTRATOR CONTRACT W/ KATHY GRIFFIN (LEWIS) • EXPLORE CONTRACTS FOR NWPWLI INSTRUCTORS (ROOS) • DEVELOP CHAPTER DELEGATE SUCCESSION PLAN (BOARD)