



Our mission is to advance the practices related to the theory and practice of design, construction, administration, operation, and maintenance of public works facilities and services.

### **2022 Board**

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## Oregon APWA 2022 Strategic Plan

We strive to represent APWA National by embracing and demonstrating APWA's core values of:

### **Diversity**

We are proud that our association and its members demonstrate a commitment to diversity, including background, education, training, experience, generation, and geography, among others. We are an umbrella organization dedicated to serving the remarkable breadth of people committed to public works.

### **Inclusiveness**

We are firmly committed to operating as a family of professionals and practitioners to serve the public works community through our association. Our governance and leadership structures ensure that all our members have a voice and an opportunity to serve our association and profession.

### **Partnership**

We believe partnership is critical not only to the effective performance of public works but to the mission of our association. Our success is dependent upon the effective partnership of professional and practitioner, national and chapter, staff, and volunteer, APWA and other organizations with aligned missions. Together we all serve our communities through our commitment to the field of public works.

### **Service**

We are proud to serve our members who serve their communities through careers in public works. We strive to ensure that the public is aware of the importance and contribution of those who humbly and quietly plan, build, maintain, and improve our communities.

### **Accountability**

We expect as public works professionals and as members of APWA, to be held accountable to the commitments that we make. We commit to the public and to each other to say what we do, do what we say, and complete what we start.

### **Sustainability**

We recognize that building sustainable communities is the greatest challenge to public works in the twenty-first century. We are committed to promote and support our members' continuing efforts to advance sustainability in their communities and to ensure that our organization embodies sustainability in its operation as well.

<b>GOAL DEVELOPMENT AREA</b>	<b>ON-GOING PROGRAMS</b>	<b>ACTION ITEMS</b>
<p><b>PROFESSIONAL DEVELOPMENT</b></p> <p><b>THE OREGON CHAPTER STRIVES TO</b> PROVIDE MEANINGFUL EDUCATIONAL OPPORTUNITIES IN THE PRACTICES OF DESIGN, CONSTRUCTION, ADMINISTRATION, OPERATION AND MAINTENANCE OF PUBLIC WORKS FACILITIES AND PRACTICES FOR ITS MEMBERS AND OTHERS IN THE PUBLIC WORKS FIELD. PROVIDE INDIVIDUAL AND CORPORATE PROFESSIONAL DEVELOPMENT OPPORTUNITIES IN THE FIELD OF PUBLIC WORKS.</p>	<ul style="list-style-type: none"> <li>• SPRING &amp; FALL STREET MAINTENANCE &amp; COLLECTION SYSTEMS SCHOOL</li> <li>• PREVENTATIVE ROAD MAINTENANCE (ODD YEARS)</li> <li>• LUNCHEONS (MONTHLY)</li> <li>• PUBLIC WORKS LEADERSHIP INSTITUTE (NWPWLI)</li> <li>• SCHOLASTIC FOUNDATION</li> <li>• SPRING &amp; FALL CONFERENCES</li> <li>• COMMITTEE-SPONSORED TRAININGS</li> </ul>	<ul style="list-style-type: none"> <li>• UPDATE CONFERENCE SITING PLAN (PRESIDENT ELECT/CAMEO)</li> <li>• PARTICIPATE IN LUNCHEONS; SUPPORT VIRTUAL</li> <li>• COMMITTEE LIAISON AND BOARD MEMBERS REACH OUT TO COMMITTEE CHAIR WITH RESOURCES AND IDEAS FOR TRAININGS</li> </ul>
<p><b>OUTREACH</b></p> <p><b>THE OREGON CHAPTER STRIVES TO</b> IMPROVE CONNECTIONS TO AND BETWEEN MEMBERS, AGENCIES, SERVICE PROVIDERS AND LOCAL COMMUNITIES.</p>	<ul style="list-style-type: none"> <li>• STUDENT OUTREACH</li> <li>• MEMBERSHIP ENGAGEMENT <ul style="list-style-type: none"> <li>❖ PUBLIC WORKS DIRECTORS</li> <li>❖ RETIRED &amp; LIFETIME</li> <li>❖ YOUNG PROFESSIONAL</li> <li>❖ AGENCIES/FIRMS MEMBER</li> </ul> </li> <li>• BEST MANAGEMENT PRACTICES (PACE)</li> <li>• AWARDS</li> <li>• RECOGNIZE MEMBERSHIP LONGEVITY</li> <li>• STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS</li> <li>• APAO BANQUET</li> <li>• COMMITTEE SUPPORT</li> <li>• SCHEDULE COMMITTEE REPORTS AT CHAPTER BOARD MEETINGS</li> <li>• CONTINUE THE EQUIPMENT RODEO</li> </ul>	<ul style="list-style-type: none"> <li>• ASSESS HOW MEMBERS MAY BE INVOLVED WITH STUDENT OUTREACH</li> <li>• STRENGTHEN RELATIONSHIPS WITH OTHER PROFESSIONAL ORGANIZATIONS <ul style="list-style-type: none"> <li>• ATTEND THE L.O.C. CONFERENCE. (BOARD)</li> <li>• ATTEND ASCE EVENT DURING PUBLIC WORKS WEEK (BOARD)</li> <li>• BOARD MEMBER TO ATTEND A WASHINGTON CHAPTER SPRING CONFERENCE (BOARD)</li> <li>• HOLD A JOINT CONFERENCE WITH SOCIETY OF MILITARY ENGINEERS</li> <li>• PLAN A 2023 JOINT CONFERENCE WITH OREGON EMERGENCY MANAGEMENT ASSOCIATION</li> </ul> </li> <li>• INTEGRATE NWPWLI GRADUATES INTO CHAPTER ACTIVITIES <ul style="list-style-type: none"> <li>• President sends a congratulatory letter to graduates including information on how to continue involvement. Add letter template to Admin website (Griffin)</li> <li>• President attend at least one NWPWLI class session to contact attendees</li> </ul> </li> <li>• BOARD MEMBER(S) TO ATTEND STREET &amp; COLLECTIONS SCHOOLS &amp; ROADWAY PREVENTATIVE MAINTENANCE TRAINING</li> <li>• SEND EMAIL IN FEBRUARY TO COMMITTEES FOR: YEARLY REPORT, GOALS, ACTIVITIES, BUDGET REQUESTS, CONNECTION TO STRATEGIC PLAN; (COMMITTEE LIAISONS)</li> </ul>

		<ul style="list-style-type: none"> <li>• RECOGNIZE LIFE MEMBERSHIP VIA NEWSLETTER &amp; AT CONFERENCES (LEWIS)</li> </ul>
<p><b>ADVOCACY PLAN</b></p> <p><b>THE OREGON CHAPTER STRIVES TO IMPROVE THE PUBLIC PERCEPTION OF THE PUBLIC WORKS PROFESSION AND VALUE OF PUBLIC WORKS CONTRIBUTION TO COMMUNITIES. ADVOCATE FOR PUBLIC WORKS RESOURCES, FUNDING, AND REGULATION TO BETTER SERVE OUR NATION, STATE, AND LOCAL COMMUNITIES.</b></p>	<ul style="list-style-type: none"> <li>• NATIONAL PUBLIC WORKS WEEK</li> <li>• PARTICIPATION IN NATIONAL'S APWA ADVOCATES PROGRAM</li> <li>• AWARDS RECOGNITION</li> </ul>	<ul style="list-style-type: none"> <li>• EDUCATE ELECTED OFFICIALS/MANAGER/ADMINISTRATORS (PARTICIPATE IN LOC CONFERENCE) (BOARD)</li> <li>• DRAFT PLAN AND LETTER TEMPLATE TO RECOGNIZE AGENCIES RECEIVING AWARDS (FROM CHAPTER PRESIDENT). (PRESIDENT)</li> <li>• DEVELOP AND SUPPORT ADVOCACY COMMITTEE (BOARD)</li> </ul>
<p><b>CHAPTER ADMINISTRATION</b></p>	<ul style="list-style-type: none"> <li>• PROGRAM SCHOLARSHIPS</li> <li>• STANDARD OPERATING PROCEDURES</li> <li>• BEST MANAGEMENT PRACTICES (PACE) FOLLOWING NATIONAL GUIDELINES</li> <li>• SUCCESSION PLANNING FOR CHAPTER LEADERSHIP</li> </ul>	<ul style="list-style-type: none"> <li>• REVIEW CHAPTER COMMITTEES, CONFIRM RELEVANCY, FILL VACANT COMMITTEE CHAIRS, DEVELOP/UPDATE ROLES &amp; RESPONSIBILITIES (BOARD)</li> <li>• UPDATE CAMEO CONTRACT (TREASURER)</li> <li>• UPDATE CHAPTER ADMINISTRATION CONTRACT WITH KATHY GRIFFIN (PRESIDENT)</li> <li>• EXPLORE CONTRACTS FOR NWPWLI INSTRUCTORS (BOARD)</li> <li>• DEVELOP CHAPTER DELEGATE SUCCESSION PLAN (BOARD)</li> </ul>

**2022 President's Goals**

- Finalize a 2022 Strategic Plan and Work together with the Chapter Board, Committees and Staff to implement the Plan
- Continue to cultivate our Chapter Membership by:
  - leading, supporting, and participating in a variety of successful chapter events that engage the membership and encourage new memberships
  - attending on behalf of AWPA, events held by other professional organizations to maintain existing relationships and advocate on behalf of the Public Works Profession.
- Shepherd along ongoing efforts of the Communications Committee, staff, and other Committee Chair(s) to ensure our Oregon Chapter Website is fresh, up to date, accurate, and includes timely content that is consistent with the Chapter Values as stated in the Strategic Plan.
- Enjoy the work of the Chapter, the Chapter Board, and Membership