



## APWA News Advertising Rates

### Specifications

- Full color (RGB) for web display
- File format: jpg, png, pdf, or vector/eps with fonts outlined
- Size and cost (see below for rates effective Jan. 1, 2017)
- Include url in ad order for hyperlink
- Unless otherwise indicated, mouse-over text will be company or agency name
- Oregon APWA e-newsletter is published four times a year, in March, June, September, and December
- Ad orders must be placed at least 30 days in advance of publication date; annual orders encouraged
- To order or pay for an ad, contact Oregon APWA, [cameomag@gmail.com](mailto:cameomag@gmail.com), 541-994-3201, P.O. Box 6898, Bend, OR 97708-6898
- For technical or design information, contact Kim Mast, [kim.m.mast@ci.eugene.or.us](mailto:kim.m.mast@ci.eugene.or.us), 541-682-5548

**358 pixels wide by 145 pixels tall**

**\$55**

**358 pixels wide by 290 pixels tall**

**\$100**

**175 pixels wide by  
290 pixels tall**

**\$55**