

Oregon Chapter APWA Scholastic Foundation

General Business Meeting

October 13, 2000

Ashland Hills Inn, Ashland, Oregon

Call To Order: 8:35 am

Presiding: Gordon Merseth, Vice President

Treasurer's Report:

Dan Boss distributed the annual report. Dan reported that the Foundation reached its initial goal of \$100,000 in January 2000. Once the \$100,000 goal was met, the Foundation policy is to use 5% of the gross value over the last five quarters to fund scholarships. The Chapter has supplemented this amount to make the scholarships more meaningful. This year we were able to offer scholarships in the amount of \$2,700 to OIT and OSU. PSU decided to split their \$2,700 scholarship award between two students. A scholarship has not been awarded yet from the Lindberg tribute account, however, two scholarships have been authorized by the Board.

Election of Officers:

Dan Boss and Don Schut were elected to the Foundation Board. Both will serve three-year terms.

Goal Setting:

Gene Appel distributed a questionnaire to determine if the membership agrees with the Board's recommendation to set a new target for the general fund of \$250,000 within five years and if the Chapter should continue to contribute money to meet the fund raising goals. General discussion indicated that the membership is in agreement with this recommendation. Gene will tabulate the results of the questionnaire and report at the November 6, 2000, Foundation Board meeting.

Fund Raising:

Gene's questionnaire also solicited opinions about fund raising. An active discussion produced several ideas:

- Foundation should continue to use the Chapter Conference golf tourney as a fundraiser. It should also participate in other organization's golf tournaments by soliciting \$5 bets on a par 3 hole.
- Fund raising dinners for public works professionals and retirees received mixed response. The majority seemed to feel that the overhead on banquets is high, and these events use up too much volunteer time. Most, however, indicated they would be willing to attend such events.
- A hole in one contest with the prize of a new car could be a good fund raising event. Reportedly, an insurance policy can be purchased through Lloyds of London to insure against the odds.

- A direct mail appeal to members and the public works community at large was suggested and received good response from the membership. Direct mail can produce good returns with low expense and effort.
- A casino night was suggested.
- Members should be actively encouraged to remember the Foundation in their wills.

Gene Appel will report on the results of the questionnaire at the November 6 Foundation Board meeting.

Adjourned: 9:15 a.m.

Minutes submitted by: Jeanne Nyquist, Secretary