

# *American Public Works Association*



## **APWA BOARD MEETING MINUTES City of Newberg July 12, 2013**

### Executive Committee Attendance

Terry Song	President-Elect
Todd Watkins	Secretary
Mark Schoening	Immediate Past President
Stephanie Reid	National Delegate
Delora Kerber	Director
Jenifer Willer	Director
Paul Shirey	Director
Russ Thomas	Director

### Guests

Gregg Weston	Past President / Foundation
Eric Jones	Committee Chair

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Meeting convened at 10:08 a.m.

### Conference Call

Meeting began with conference call with Laurence Rhodes from National to discuss the new web template. The conference call was followed by a discussion regarding migrating the chapter's web presence from our current platform to National's page.

Delora made a motion to migrate our existing web page to National's which was seconded by Mark and approved by all.

Goal will be to have the majority of the work completed by October so it can be rolled out at the fall conference. Jenifer and Eric will spearhead the effort.

### Good of the Order

### Minutes (Jenifer)

Minutes from June 2013 were reviewed.

Paul motioned to approve, as edited, with a second from Delora and approval by all.

### Treasurer's Report

No report this month.

### Delegate's Report (Stephanie)

House of Delegates (HOD) has created a task force to review the role and relevance of the HOD including the expectation of the delegate's role, the selection criteria, and the role of an alternate).

Oregon's approach to the HOD is consistent with the National model and the by-laws.

It was noted that Stephanie's 3<sup>rd</sup> year ends this year.

### Foundation (Gregg)

Scholarship applications will be reviewed the 3<sup>rd</sup> week of July.

No progress to report on the \$50,000 fund raising goal.

### Committee Updates

One Call (Russ) – Ongoing discussions with utility locates and surveyors. There is work being done to establish BMPs for surveyors although their work is really no different than any other underground activity.

More outreach is occurring with the 811 number.

There have been no deaths in the past three years related to excavation and underground utilities.

### Conference Update

Fall 2013

Entertainment has been set

Registration format for vendors is being modified with 40 spaces already reserved.

Registration fee will be \$400 for members and \$425 for non-members

Technical program is coming together nicely with all spaces accounted for.

## Future Conferences

Gregg and Terry need some guidance as to their role now that a consultant is involved with the conference planning but they will do whatever it takes to continue making the conferences successful.

## Director Initiated Items

Paul

There are accessibility issues at the Alexis and if they can't be resolved, we'll need to find a new location for the Portland luncheons.

Russ

Green Transportation Conference will soon be gearing one toward the public works sector. SB 810 passed and it deals with gas tax and vehicle miles traveled.

Jenifer

We may want to contact U of O for advice on expanding / improving the chapter's marketing and advertising plan. We should also have a discussion with Maggie to get her input on this topic.

Mark

Reviewed PACE award to make sure we have a board liaison for each category. He will make the assignments soon.

Terry

Nominating Committee (headed by Bob) needs to get organized ahead of the Fall conference. Russ, Gordon, and Paul are at the end of their terms.

## Logos

Discussion about the styles and themes associated with branding for the chapter and for conferences. On one hand we have unique logos for each conference but that complicates the branding for the chapter as a whole. National has one logo they use all the time and then they use different themes for Congress. There is still no progress from National to create a new logo for us but we agreed to use Peggy's suggestion for the fall conference.

Adjourn at 2:10 p.m.