

American Public Works Association



APWA BOARD MEETING MINUTES The Riverhouse September 18, 2013

Executive Committee Attendance

Bob Patterson President
Todd Watkins Secretary
Marty Andersen Treasurer
Mark Schoening Immediate Past President
Delora Kerber Director
Jenifer Willer Director
Gordon Munro Director
Russ Thomas Director

Guests

Gregg Weston Past President / Foundation
Maggie Cameo
Peggy Keppler Conference committee

Meeting convened at 10:05 a.m.

Good of the Order

Minutes (Todd)

Minutes from July 2013 were reviewed.

Marty motioned to approve, as edited, with a second from Mark and approval by all.

Treasurer's Report

No report this month. Will have one at the conference.

President's Report

The only real news is that we have the patch for the PACE award and we'll be getting it put on the chapter banner.

Foundation (Gregg)

The Gizmo will likely be dismantled down to the wheels and the knuckle with everything else being removed. The items will probably be auctioned off as part of a fundraiser.

"\$50,000 in 50" is going to target fewer (larger) donors instead of trying to go after the general membership with fundraising activities.

The foundation is trying to do more outreach and awareness training with the universities.

There are several Tribute accounts with less than \$10,000 but there is hesitation by some of the foundation board members to combine the accounts.

The board would like to see some new faces but will continue with the current model, if needed.

Nominating Committee (Mark)

Mark reviewed "the slate" for the fall conference and the board approved of it.

Delora motioned to endorse the slate and it was seconded by Jenifer with all in favor.

Bob mentioned that the executive board will put together a slate for the foundation to consider at the fall business meeting. This might include some young professionals, members of the Leadership & Management committee, and past scholarship recipients.

Education Update (Maggie)

\$99,608 gain over the past four years

She'll be meeting with Jeanne Nyquist at the conference to discuss the leadership institute including discussions about getting a replacement for Jeanne's successor.

She would like to see facility contracts before we commit to a conference site so that she can be aware of what we are committing to.

There was a discussion about how to handle the conference bank account since there are some other options associated with how we manage the conference finances. Mark and Maggie will discuss the details and present a proposal to the board at the November meeting.

There is a new registration platform being used for the online registrations and it is getting positive feedback.

Maggie is working on some new marketing strategies for the vendors that should be beneficial to everyone.

Delegate's Report (Stephanie)

Congress was well attended.

HOD continues to have discussions about their role and purpose. Agreement is there that the HOD is important for bring forward emerging topics but it should probably be re-focused to become relevant again.

There was a two-day task force session in KC with some people reluctant to change.

A recommendation was made to have the terms be 2-years with a maximum of 3 terms with chapters figuring out how to sort out the details and logistics.

Stephanie's recommendation:

Have the chapter send an alternate with the delegate to the spring meeting to get a sense of the group and to get their feet wet.

Stephanie would like to continue but she is finishing her 3rd year and thinks it may be worthwhile to give someone else some experience.

Conference Update

Registration is open and people are signing up for the fall conference.

The conference will probably just break even

An inventory of the awards needs to happen soon to get a head count for the banquet.

Conference committee and foundation needs to have a discussion about sponsorships to ensure we aren't trying to double-dip. Gregg thinks it will be OK since we'll be targeting different people.

Spring 2014 - Maggie is trying to make contact with folks from Clatsop County but she hasn't heard anything back from them yet.

Fall 2014 - City staff are already starting to work on this.

Board members should consider participating in the Round-up parade

Spring 2015 - Linn County may be feasible but Maggie thinks the location is not a good fit because of the sound issue. It is too much like a warehouse.

Todd suggested that we consider one big conference each year instead of two smaller ones since we are always having trouble with our venues and we go back to the same one year after year. We'll add it to the retreat agenda for more discussion.

Possible agenda items for retreat:

Strategic Plan
House of Delegates
Conference Accounting
Conference Schedule

Todd left at 12:28 p.m. Notes taken by Russ Thomas

Discussion on conference; Maggie to contact the Washington chapter about a possible joint conference in the spring of 2015. Spring 2016 is planned for Eugene
Other possible locations for the conference were discussed, including Oregon State University Spirit Mountain, Florence, and Ashland. The Windmill Inn has been purchased and there are plans for a major remodel.

Update on the 50th anniversary Peggy discussed book also in a potential PDF form. a 12 inch by 12 inch book would be \$87, PDF would be \$5. Other books systems would be in the \$35 to \$42 range. Board agreed we should look at the lower cost books. Some areas of the book still need to be written.

Other items discussed for the 50th anniversary was a geocache in the event, teams of at least two members with a total of 50 years experience, special gnomes, Pendleton blankets, stainless steel growlers.

Website update, Ashlee Wilson from national set up a practice template, may not have additional info on the new website ready by the Fall Conference.

A new chapter logo was proposed similar to other logos in keeping with the national logo. Motion to approve by Gordon Munroe, seconded by Delora Kerber and approved by the Board. It was agreed the new logo would not be used until after the fall 2013 conference.

Fall retreat will be held at Silver Falls November 13th and 14th 2013.

Director initiated items;

Gordon: discussed with city of Portland about getting involved with the Oregon Chapter, received push back will not attend more than 25 miles away unless they are presenting and they want a dedicated number of slots that they can select for their presentations. Board discussed not allowing one agency to lock in speaker slots.

Bob: sent spec info to Paul Klope

Russ: Presented information on the green transportation conference scheduled in Portland February 18 - 21, 2014 at the Portland Airport Sheraton

Peggy: mentioned Adam Kraft has volunteered to take on the APWA top ten nominations including the committee presentation package development

Stephanie: discussed the chapter doing something in support of the areas of Colorado and Alberta concerning the recent flooding.

Adjourned 1:48 p.m.